ATI ADVISORY

IDEAS TO ACTION IN HEALTHCARE & AGING

New, Non-Medical Supplemental Benefits in Medicare Advantage in 2021

Last Updated May 2021

What Are These New Benefits and How Were They Introduced in Medicare Advantage?

	Expansion of Definition of "Primarily Health-Related" Supplemental Benefits[1]	Special Supplemental Benefits for the Chronically Ill (SSBCI)[2]
Must be primarily health-related?	Yes	No, *but may be*
Introduced in:	2018 guidance (went into effect **2019**) where CMS expanded the definition of "Primarily Health-Related"	2018 legislation (went into effect in **2020**) creating SSBCI targeted to those with chronic conditions; allow plans to consider SDOH (but cannot be only factor)
Examples of benefits: *(not all-inclusive)*	• Adult Day Health Services • Home-Based Palliative Care • In-Home Support Services • Support for Caregivers of Enrollees • Medically-Non-Opioid Pain Management (Therapeutic Massage)	• Extended Meals • Food and Produce • Transportation for Nonmedical Needs • Pest Control • Indoor Air Quality Equipment and Services • Social Needs Benefits • Complementary Therapies • Services Supporting Self-Direction • Structural Home Modifications • General Supports for Living

All supplemental benefits financed through rebates and premium dollars

Source: 1. 2018 CMS Guidance, "Reinterpretation of 'Primarily Health Related' for Supplemental Benefits." 2. 2019 CMS Guidance, "Implementing Supplemental Benefits for Chronically Ill Enrollees."

Landscape of These New Benefits

	Benefit	Number of Plans Offering in 2020:	Number of Plans Offering in 2021:	Enrollment in 2021 Plans: *(As of April 2021)*
Special Supplemental Benefits for the Chronically Ill (SSBCI)	Food and Produce	101	347	1,964,965 beneficiaries
	Meals (beyond limited basis)	71	387	1,529,531 beneficiaries
	Pest Control	118	208	1,471,089 beneficiaries
	Transportation for Non-Medical Needs	88	177	1,000,026 beneficiaries
	Indoor Air Quality Equipment and Services	52	140	742,663 beneficiaries
	Social Needs Benefit	34	227	914,897 beneficiaries
	Complementary Therapies	1	0	N/A
	Services Supporting Self-Direction	20	96	558,100 beneficiaries
	Structural Home Modifications	44	42	91,633 beneficiaries
	General Supports for Living	67	150	867,839 beneficiaries
	"Other" Non-Primarily Health-Related SSBCI *(See SSBCI section for other SSBCI)*	51	208	864,299 beneficiaries
	TOTAL (offering Non-Primarily Health-Related SSBCI):	245	831	3,278,602 beneficiaries
	Primarily Health-Related SSBCI	22	111	830,717 beneficiaries
	TOTAL (offering any SSBCI):	267	942	4,109,319 beneficiaries
Expanded Primarily Health-Related Benefits	In-Home Support Services	223	429	1,825,863 beneficiaries
	Adult Day Health Services	84	127	672,601 beneficiaries
	Home-Based Palliative Care	61	134	609,338 beneficiaries
	Support for Caregivers of Enrollees	125	95	560,565 beneficiaries
	Therapeutic Massage	230	176	464,823 beneficiaries
	TOTAL (offering at least 1 expanded primarily health-related supplemental benefit):	499	737	2,972,869 beneficiaries
	TOTAL (offering at least 1 benefit listed above)	**635**	**1,351**	**5,377,087 beneficiaries**

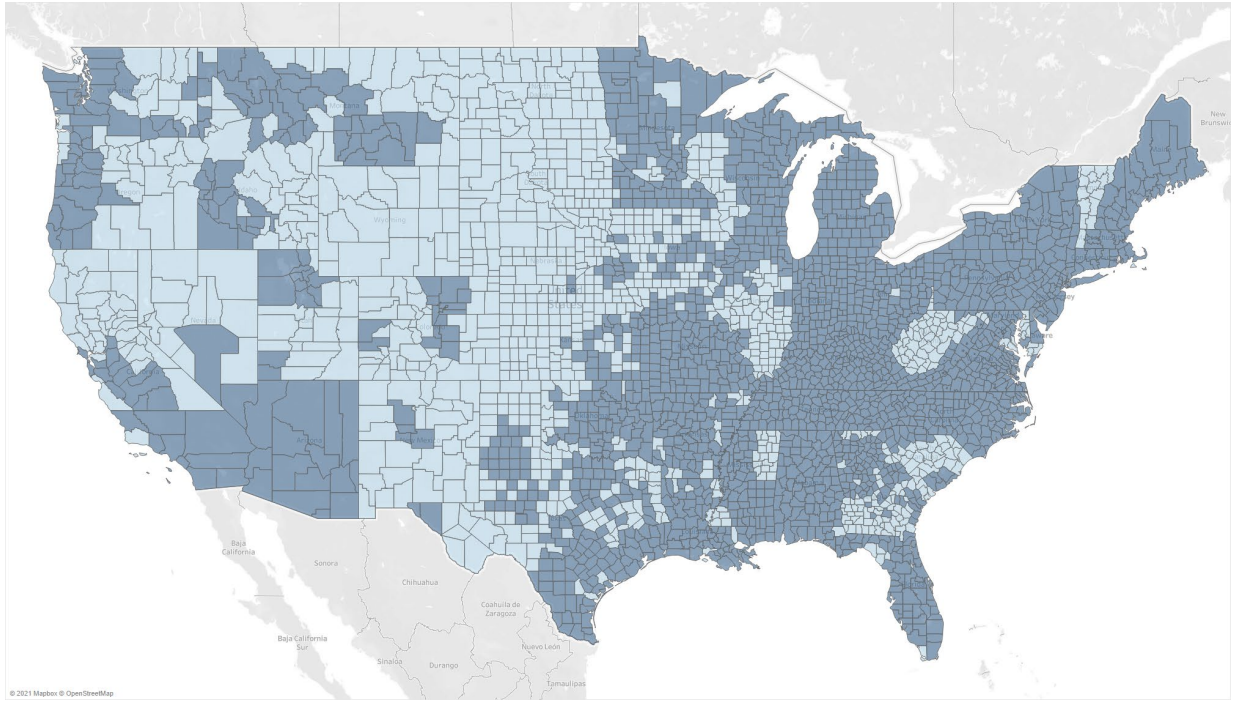
Note(s): For all analyses, a 'plan' is defined as the combination of a Contract Number, Plan ID, and Segment ID. Enrollment displays number of beneficiaries enrolled in these plans, however, not all beneficiaries in the plan may be eligible to receive these benefits depending on plan's targeting or eligibility criteria.

Source(s): ATI Advisory analysis of CMS PBP files, includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. Analyses capture benefits that are filed under specific variables for the benefits above and do not capture benefits filed under "Other" categories, except for SSBCI benefits. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Plans Offering Non-Primarily Health-Related SSBCI in Calendar Year 2021

Number of Plans Offering these Benefits in 2020[1]	Number of Plans Offering these Benefits in 2021[1]
245 (245 excluding EGHPs)	831 (815 excluding EGHPs)

Map of Counties Offering Non-Primarily Health-Related SSBCI in CY 2021



Number of Counties: 3,218 (including Puerto Rico and states not displayed in map)

Legend:
- Counties shaded in light blue are counties where only EGHPs offer the benefit
- Counties shaded in dark blue are counties where the benefit is available by non-EGHPs

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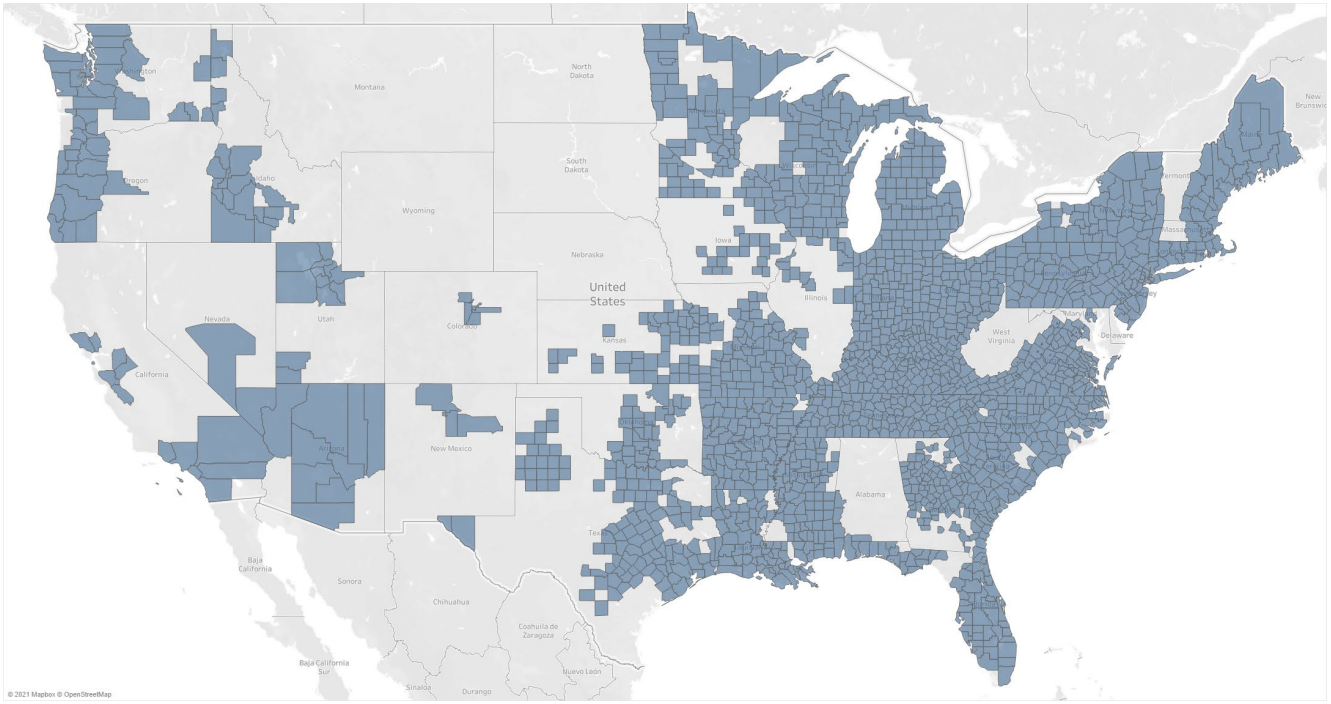
Source: 1. ATI Advisory analysis of CMS PBP files, includes D-SNPs and Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE.

Plans Offering New Primarily Health-Related Supplemental Benefits in Calendar Year 2021

Number of Plans Offering these Benefits in 2020[1]	Number of Plans Offering these Benefits in 2021[1]
499 (490 excluding EGHPs)	737 (731 excluding EGHPs)

Map of Counties Offering New Primarily Health-Related Supplemental Benefits in CY 2021



Number of Counties: 1,943 (including Puerto Rico and states not displayed in map)

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Source: 1. ATI Advisory analysis of CMS PBP files, includes D-SNPs and Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE.

SSBCI

Food and Produce (SSBCI)

What counts as "Food and Produce?"

"Food and produce to assist chronically ill enrollees in meeting nutritional needs may be covered as SSBCI. Plans may include items such as (but not limited to) produce, frozen foods, and canned goods. Tobacco and alcohol are not permitted."[1]

How many plans are offering Food and Produce in CY 2021?

347 Plans

Offering Food and Produce in CY 2021
(*No EGHPs offering Food and Produce)*

In CY 2020, offered by 101 Plans (244% increase)

Where are these benefits being offered?

39 states and Puerto Rico & DC
have plans offering Food and Produce in at least one county in CY 2021[2]

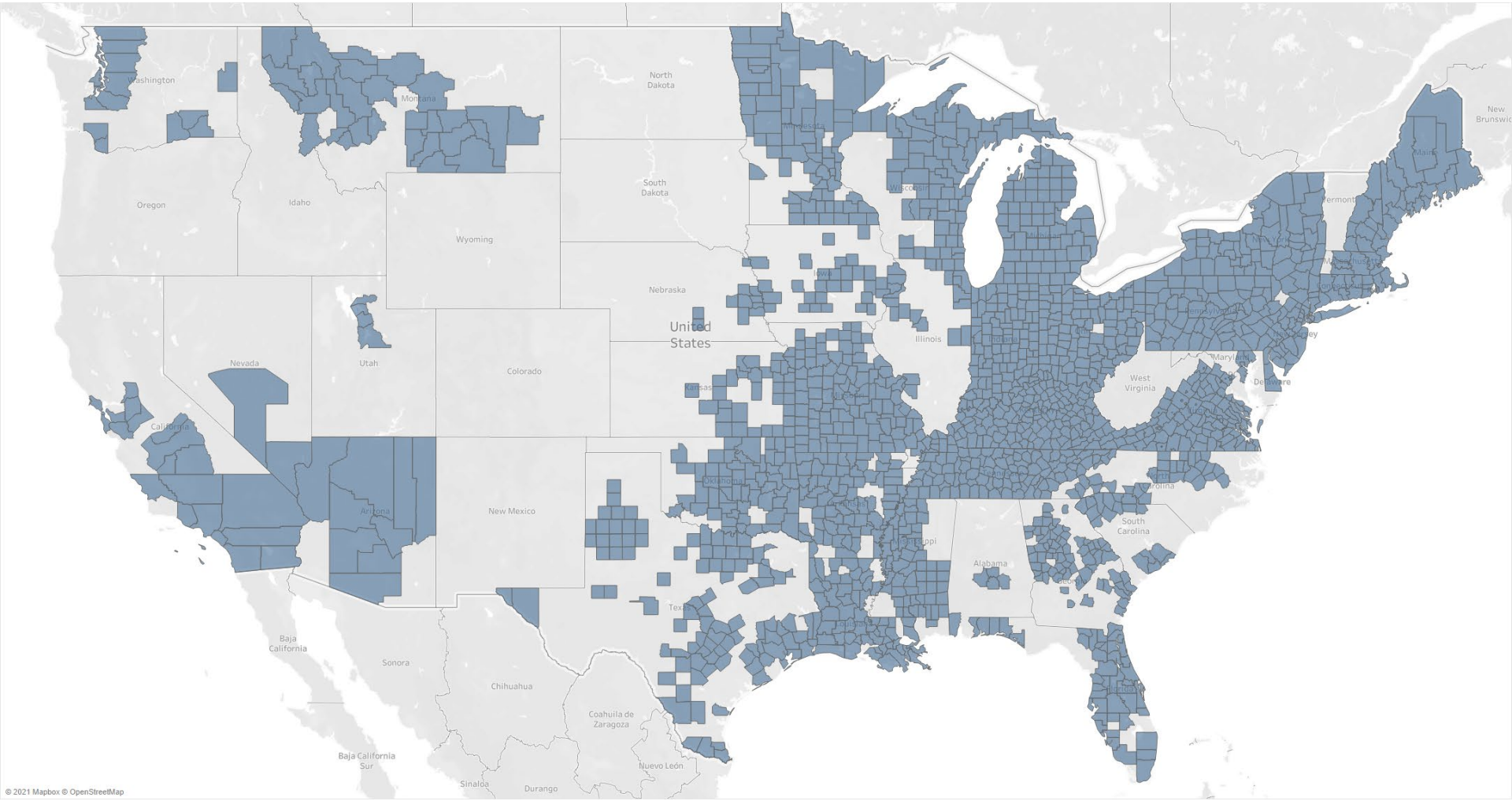
with 1,964,965 beneficiaries
enrolled in these **347 Plans** in April 2021[3]

Which organizations are offering Food and Produce?

- ✓ Alignment Healthcare USA, LLC
- ✓ Anthem Inc.
- ✓ BCBS of Kansas City
- ✓ Blue Cross Blue Shield of Michigan Mutual Ins. Co.
- ✓ BMC Health System, Inc.
- ✓ Capital BlueCross
- ✓ Centene Corporation
- ✓ CIGNA
- ✓ Commonwealth Care Alliance, Inc.
- ✓ CVS Health Corporation
- ✓ Elderplan, Inc.
- ✓ Guidewell Mutual Holding Corporation
- ✓ Healthfirst, Inc.
- ✓ Horizon Healthcare Services, Inc.
- ✓ Humana Inc.
- ✓ Martin's Point Health Care, Inc.
- ✓ Medica Holding Company
- ✓ Medical Card System, Inc.
- ✓ MHNU Corporation
- ✓ New York City Health and Hospitals Corporation
- ✓ Summit Master Company, LLC
- ✓ Triple-S Management Corporation
- ✓ Universal Care, Inc
- ✓ UPMC Health System
- ✓ Village Care of New York, Inc.
- ✓ Visiting Nurse Service of New York

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where Food and Produce (SSBCI) Are Available In 2021



Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

Meals (SSBCI)

What counts as "Meals?"

"Meals may be offered beyond a limited basis as a non-primarily health-related benefit to chronically ill enrollees. Meals may be home-delivered and/or offered in a congregate setting."[1]

How many plans are offering Meals in CY 2021?

387 Plans

Offering Meals in CY 2021
(*371 plans excluding EGHPs*)

In CY 2020, offered by 71 Plans (445% increase)

Where are these benefits being offered?

50 states and Puerto Rico & DC
have plans offering Meals in at least one county in CY 2021[2]
(34 states and Puerto Rico & DC excluding EGHPs)

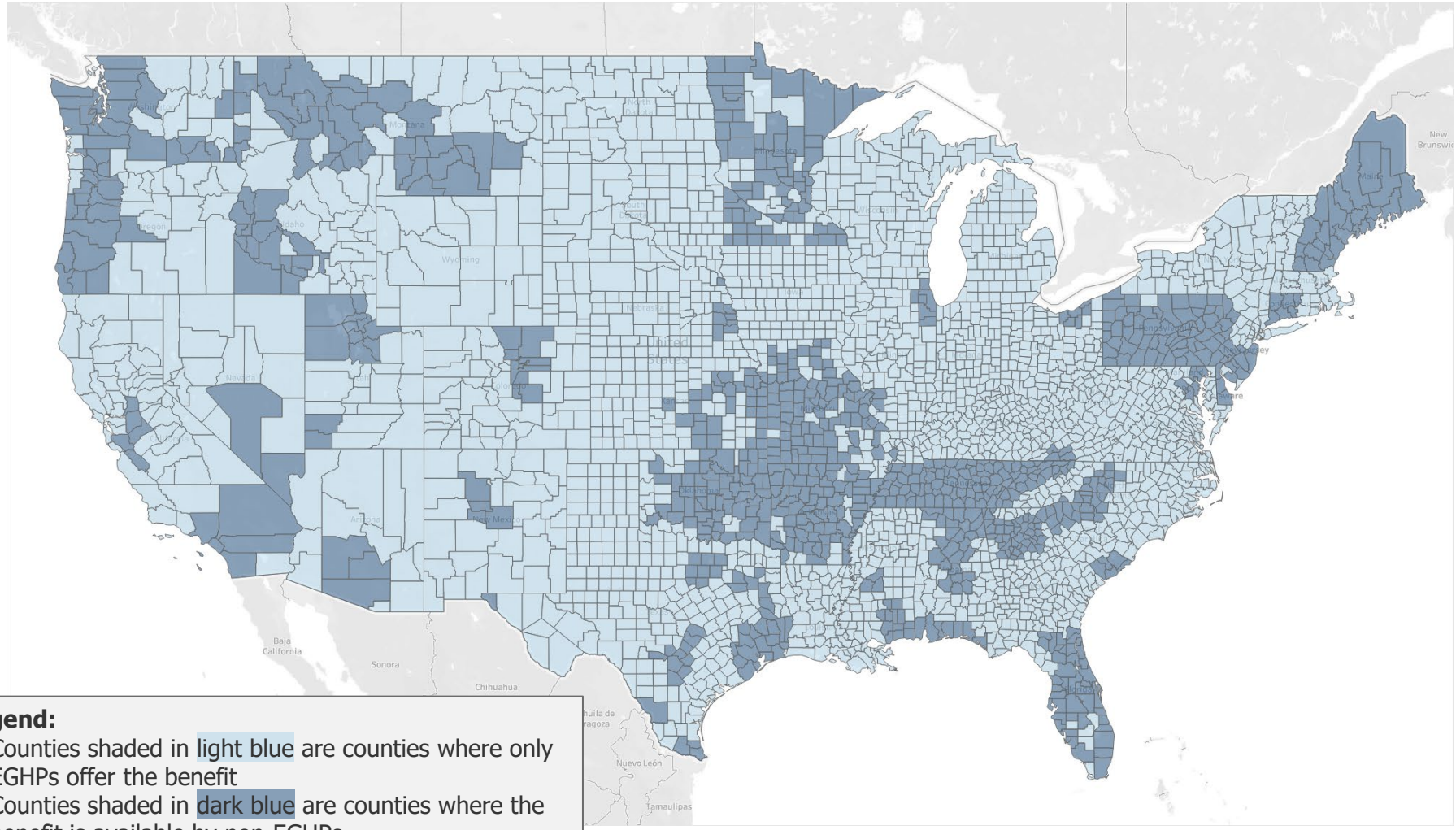
with 1,529,531 beneficiaries
enrolled in these **387 Plans** in April 2021[3]
(1,524,142 beneficiaries in 371 plans excluding EGHPs)

Which organizations are offering Meals?

- ✓ Anthem Inc.
- ✓ Aware Integrated, Inc.
- ✓ Cambia Health Solutions, Inc.
- ✓ CIGNA
- ✓ CVS Health Corporation
- ✓ Gateway Health, LLC.
- ✓ Geisinger Health
- ✓ Guidewell Mutual Holding Corporation
- ✓ Humana Inc.
- ✓ Martin's Point Health Care, Inc.
- ✓ Renown Health
- ✓ Summit Master Company, LLC

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where Meals (SSBCI) Are Available In 2021



Legend:

- Counties shaded in light blue are counties where only EGHPs offer the benefit
- Counties shaded in dark blue are counties where the benefit is available by non-EGHPs

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

Pest Control (SSBCI)

What counts as "Pest Control?"

"Pest eradication services that are necessary to ensure the health, welfare, and safety of the chronically ill enrollee. Services may include pest control treatment(s) or products that may assist the enrollee in the pest eradication (e.g., traps, pest control sprays, cleaning supplies)."[1]

How many plans are offering Pest Control in CY 2021?

208 Plans

Offering Pest Control in CY 2021
(*No EGHPs offering Pest Control)*

In CY 2020, offered by 118 Plans (76% increase)

Where are these benefits being offered?

28 states and Puerto Rico
have plans offering Pest Control in at least one county in CY 2021[2]

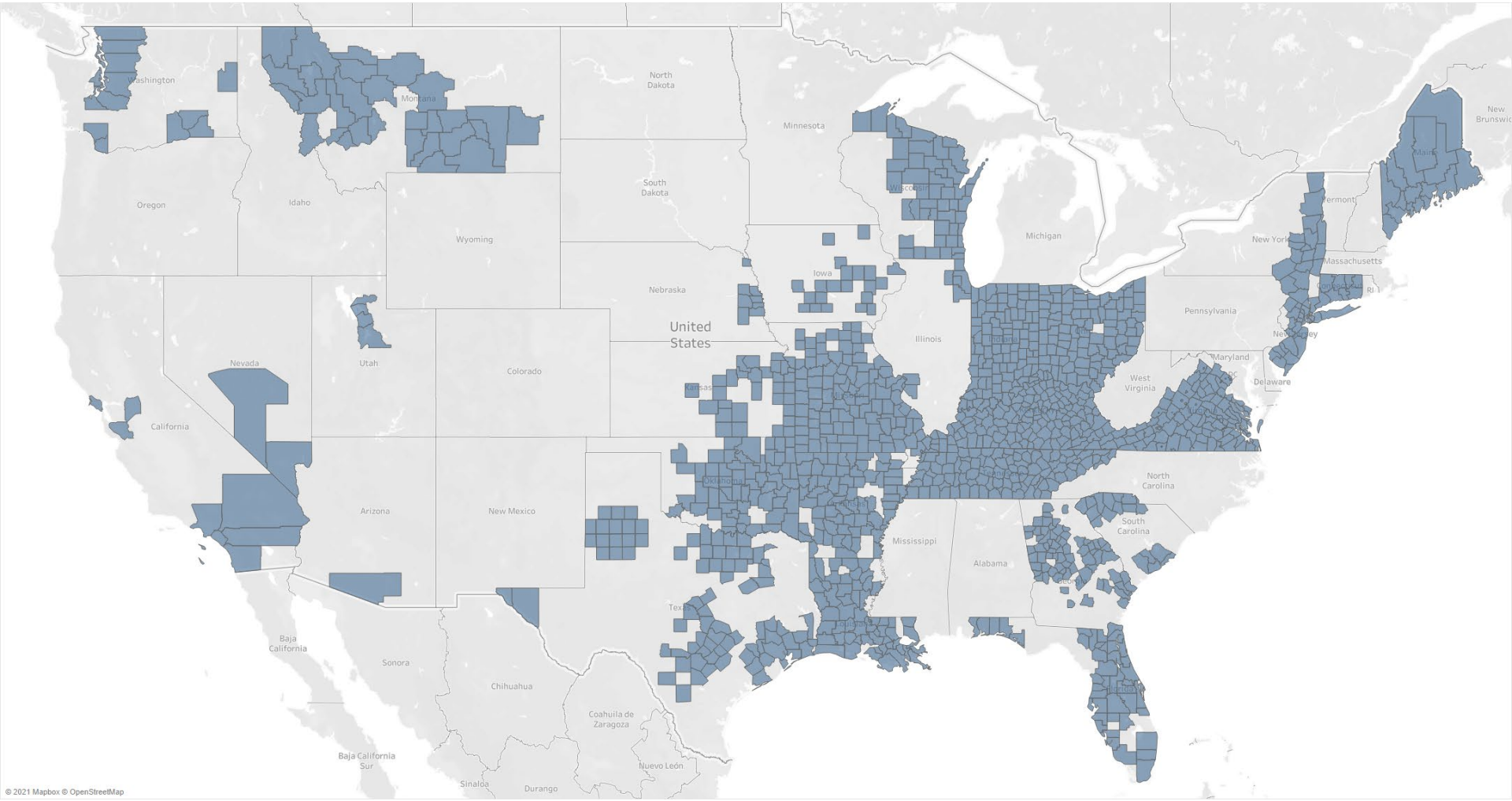
with 1,471,089 beneficiaries
enrolled in these **208 Plans** in April 2021[3]

Which organizations are offering Pest Control?

- ✓ Alignment Healthcare USA, LLC
- ✓ Anthem Inc.
- ✓ Humana Inc.
- ✓ Medical Card System, Inc.
- ✓ Summit Master Company, LLC

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where Pest Control (SSBCI) Is Available In 2021



Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

Transportation for Non-Medical Needs (SSBCI)

What counts as "Transportation for Non-Medical Needs?"

"Transportation to obtain non-medical items and services, such as for grocery shopping, banking, and transportation related to any other SSBCI, is a non-primarily health-related benefit. Such transportation may be reimbursed, arranged, or directly provided by an MA plan as a SSBCI."[1]

How many plans are offering Transportation in CY 2021?

177 Plans

Offering Transportation in CY 2021
(*No EGHPs offering Transportation)*

In CY 2020, offered by 88 Plans (101% increase)

Where are these benefits being offered?

27 states and Puerto Rico
have plans offering Transportation in at least one county in CY 2021[2]

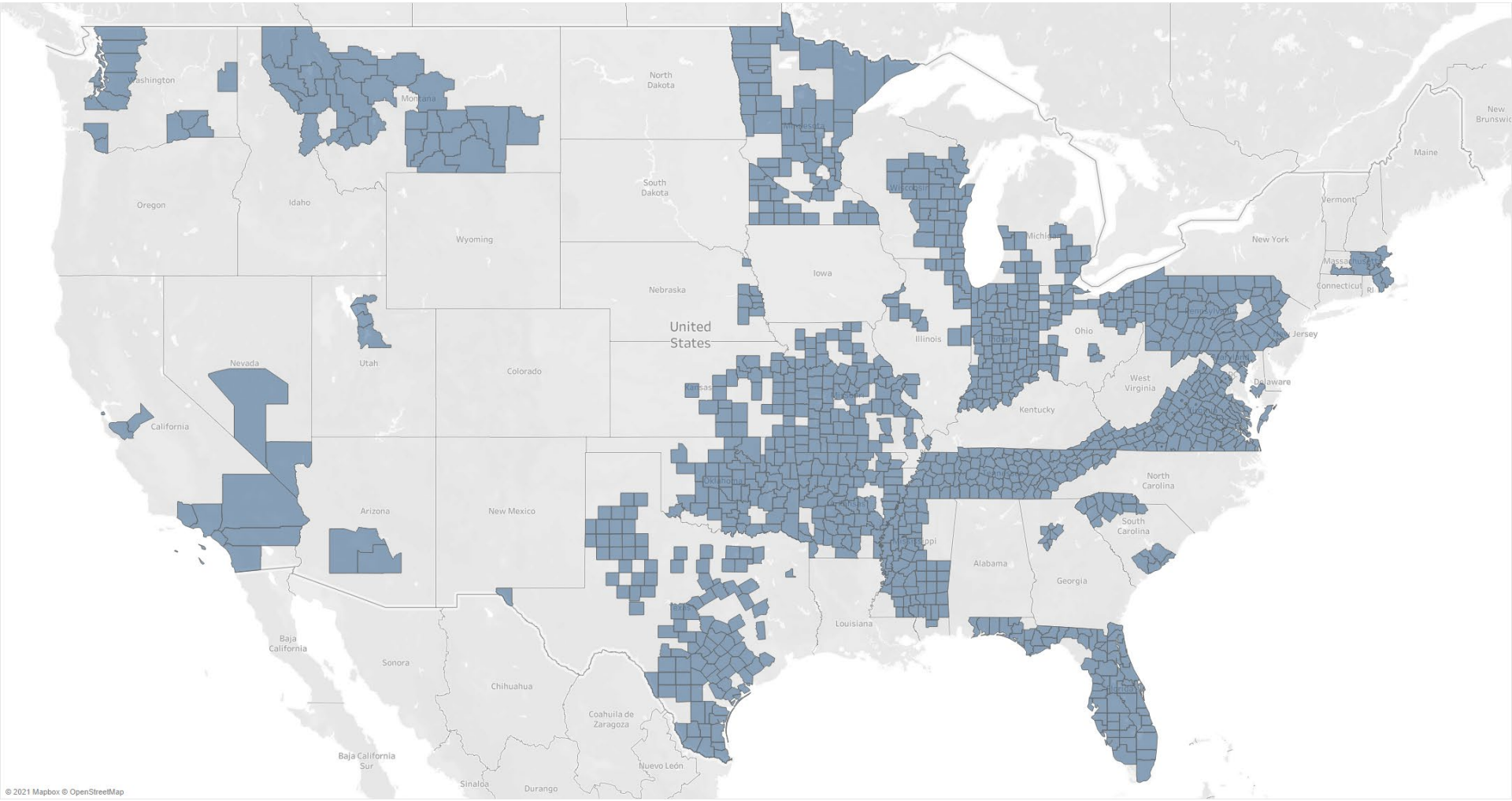
with 1,000,026 beneficiaries
enrolled in these **177 Plans** in April 2021[3]

Which organizations are offering Transportation?

- ✓ AHMC Central Health LLC
- ✓ AvMed, Inc.
- ✓ Aware Integrated, Inc.
- ✓ Blue Cross and Blue Shield of Kansas City
- ✓ Centene Corporation
- ✓ CIGNA
- ✓ Gateway Health, LLC.
- ✓ Humana Inc.
- ✓ Magellan Health, Inc.
- ✓ Medical Card System, Inc.
- ✓ Regency ISNP Holdings LLC
- ✓ Rifkin Managed Care Holding Company, LLC
- ✓ SCAN Health Plan
- ✓ Sentara Health Care (SHC)
- ✓ Summa Health System Community
- ✓ Triple-S Management Corporation

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where Transportation (SSBCI) Is Available In 2021



Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

Indoor Air Quality Services (SSBCI)

What are "Indoor Air Quality Equipment and Services?"

"Equipment and services to improve indoor air quality, such as temporary or portable air conditioning units, humidifiers, dehumidifiers, High Efficiency Particulate Air filters, and carpet cleaning may be covered as SSBCI. Plans may also include installation and servicing of equipment as part of the benefit."[1]

How many plans are offering Indoor Air Quality Services in CY 2021?

140 Plans

Offering Indoor Air Quality Services in CY 2021
(*No EGHPs offering Indoor Air Quality Services)*

In CY 2020, offered by 52 Plans (169% increase)

Where are these benefits being offered?

17 states and Puerto Rico
have plans offering Indoor Air Quality Services in at least one county in CY 2021[2]

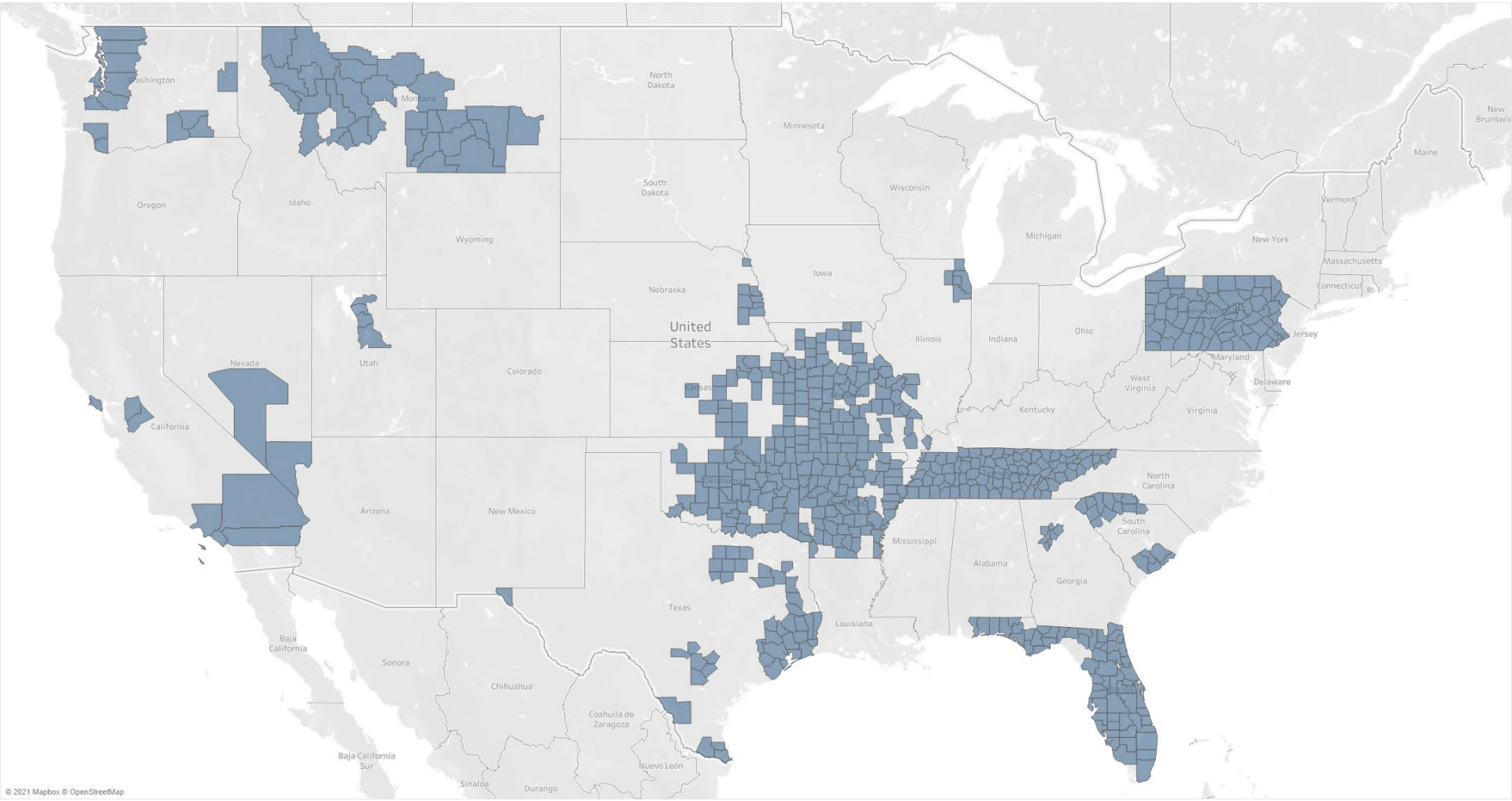
with 742,663 beneficiaries
enrolled in these **140 Plans** in April 2021[3]

Which organizations are offering Indoor Air Quality Services?

- ✓ Alignment Healthcare USA, LLC
- ✓ Centene Corporation
- ✓ CIGNA
- ✓ Gateway Health, LLC.
- ✓ Geisinger Health
- ✓ Humana Inc.

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where Indoor Air Quality Services (SSBCI) Are Available In 2021



Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

Social Needs Benefit (SSBCI)

What is a "Social Needs Benefit?"

"Access to community or plan-sponsored programs and events to address enrollee social needs, such as non-fitness club memberships, community or social clubs, park passes, and access to companion care, marital counseling, family counseling, classes for enrollees with primary caregiving responsibilities for a child, or programs or events to address enrollee isolation and improve emotional and/or cognitive function, are non-primarily health-related benefits that may be covered as SSBCI."[1]

How many plans are offering Social Needs Benefits in CY 2021?*

227 Plans

Offering a Social Needs Benefit in CY 2021
(*211 plans excluding EGHPs*)

In CY 2020, offered by 34 Plans (568% increase)

Where are these benefits being offered?

50 states and Puerto Rico & DC
have plans with a Social Needs Benefit in at least one county in CY 2021[2]
(32 states and Puerto Rico excluding EGHPs)

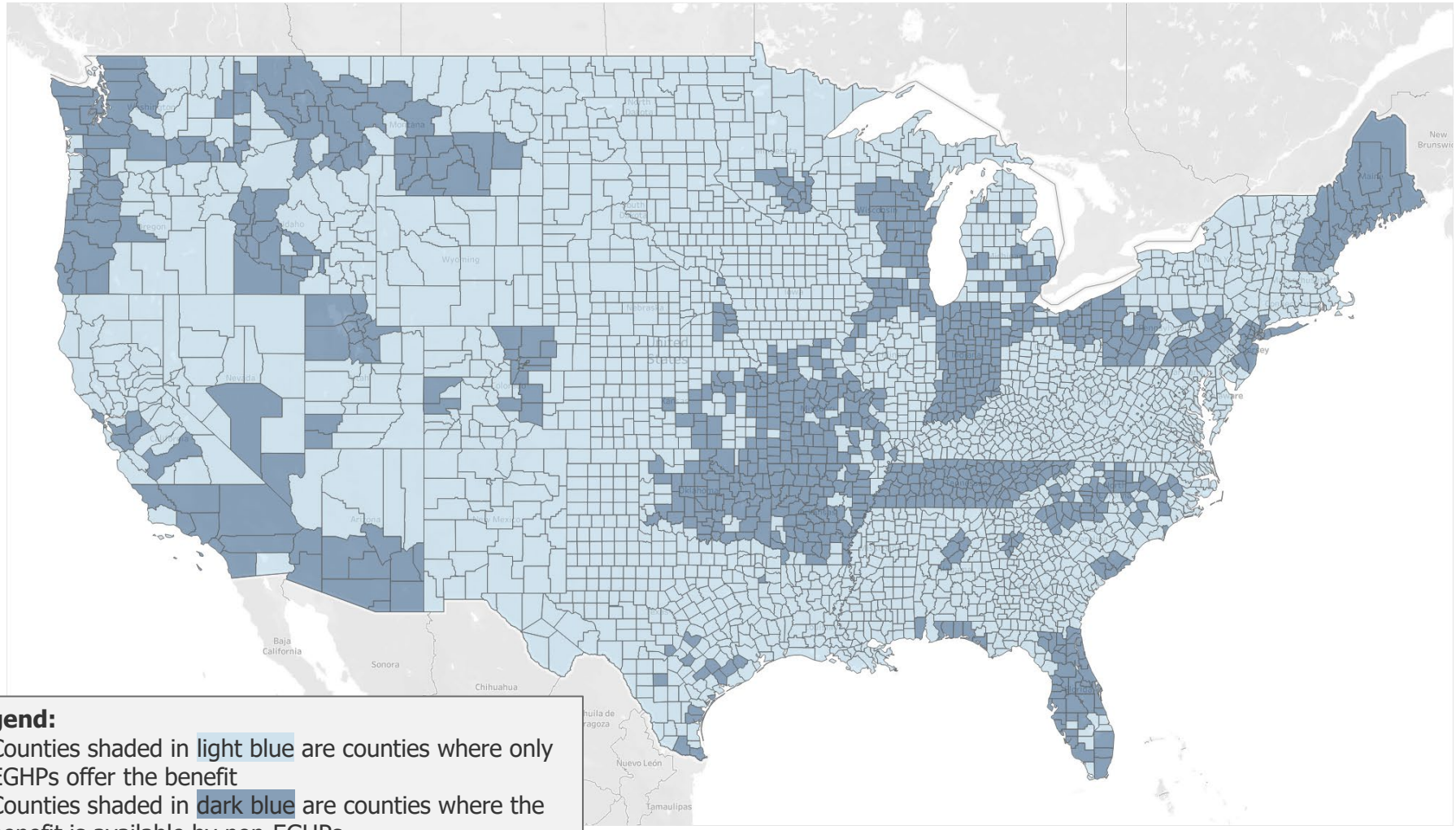
with 914,897 beneficiaries
enrolled in these **227 Plans** in April 2021[3]
(909,508 beneficiaries in 211 plans excluding EGHPs)

Which organizations are offering a Social Needs Benefit?

- ✓ Alignment Healthcare USA, LLC
- ✓ Blue Cross and Blue Shield of Kansas City
- ✓ Cambia Health Solutions, Inc.
- ✓ Centene Corporation
- ✓ CVS Health Corporation
- ✓ HealthPartners, Inc.
- ✓ Humana Inc.
- ✓ Longevity Health Founders
- ✓ Martin's Point Health Care, Inc.
- ✓ Regency ISNP Holdings LLC
- ✓ Summa Health System Community
- ✓ Summit Master Company, LLC

*Note: Some plans filed "Social Needs Benefit" under "Others," those plans included in this total.
Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where Social Needs Benefits (SSBCI) Are Available In 2021



Legend:

- Counties shaded in light blue are counties where only EGHPs offer the benefit
- Counties shaded in dark blue are counties where the benefit is available by non-EGHPs

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

Complementary Therapies (SSBCI)

What are "Complementary Therapies?"

"Complementary therapies offered alongside traditional medical treatment may be offered as non-primarily health-related SSBCI. Complementary therapies must be provided by practitioners who are licensed or certified, as applicable, in the state in which they practice and are furnishing services within the scope of practice defined by their licensing or certifying state."[1]

How many plans are offering Complementary Therapies in CY 2021?

0 Plans

Offering Complementary Therapies in CY 2021
(*No EGHPs offering Complementary Therapies)*

In CY 2020, offered by 1 Plans (100% decrease)

Where are these benefits being offered?

0 States

have plans offering Complementary Therapies in at least one county in CY 2021[2]

Which organizations are offering Complementary Therapies?

No Organizations

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Services Supporting Self-Direction (SSBCI)

What are "Services Supporting Self-Direction?"

"Services…that allow enrollees to have the responsibility for managing all aspects of healthcare delivery in a person-centered planning process…Plans may provide services to assist in the establishment of decision-making authority for healthcare needs (e.g., power of attorney for health services) and/or may provide education such as financial literacy classes, technology education, and language classes. Interpreter services may also be provided to enrollees to facilitate encounters with healthcare providers. Plans may not include expenses for funerals as a covered benefit."[1]

How many plans are offering Services Supporting Self-Direction in CY 2021?

96 Plans

Offering Self-Direction Services in CY 2021
(*No EGHPs offering Self-Direction Services)*

In CY 2020, offered by 20 Plans (380% increase)

Where are these benefits being offered?

18 states and Puerto Rico
have plans offering Services Supporting Self-Direction in at least one county in CY 2021[2]

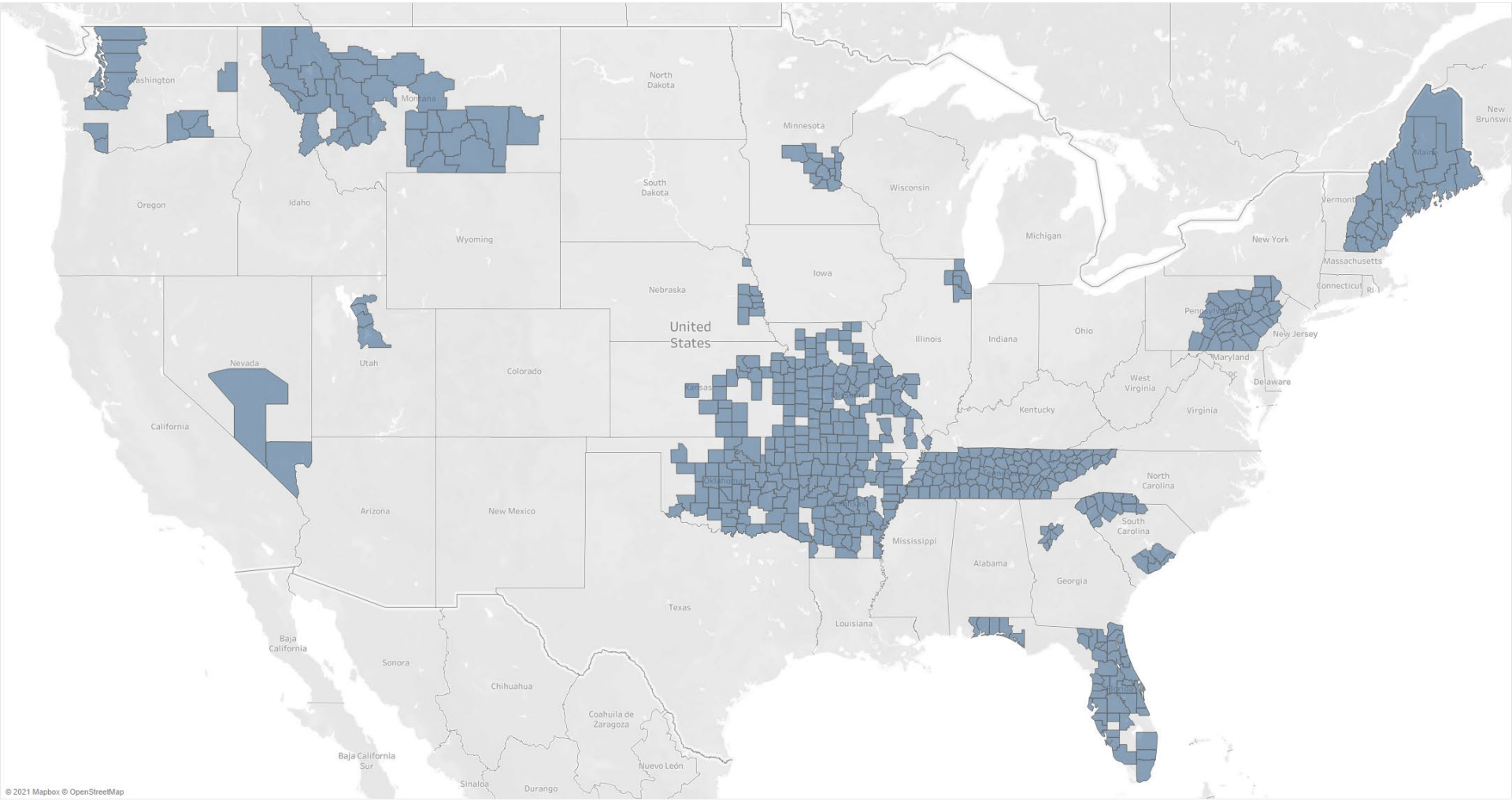
with 558,100 beneficiaries
enrolled in these **96 Plans** in April 2021[3]

Which organizations are offering Services Supporting Self-Direction?

- ✓ Capital BlueCross
- ✓ HealthPartners, Inc.
- ✓ Humana Inc.
- ✓ Martin's Point Health Care, Inc.

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where Services Supporting Self-Direction (SSBCI) Are Available In 2021



Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

Structural Home Modifications (SSBCI)

What are "Structural Home Modifications?"

"Structural modifications to the home that may assist in the chronically ill enrollee's overall function, health, or mobility are permitted if those items and services have a reasonable expectation of improving or maintaining the health or overall function of the chronically ill enrollee (e.g., widening of hallways or doorways, permanent mobility ramps, easy use doorknobs and faucets)."[1]

How many plans are offering Structural Home Modifications?

42 Plans

Offering Structural Home Modifications in CY 2021
(*No EGHPs offering Structural Home Modifications)*

In CY 2020, offered by 44 Plans (5% decrease)

Where are these benefits being offered?

1 state

has plans offering Structural Home Modifications in at least one county in CY 2021[2]

with 91,633 beneficiaries

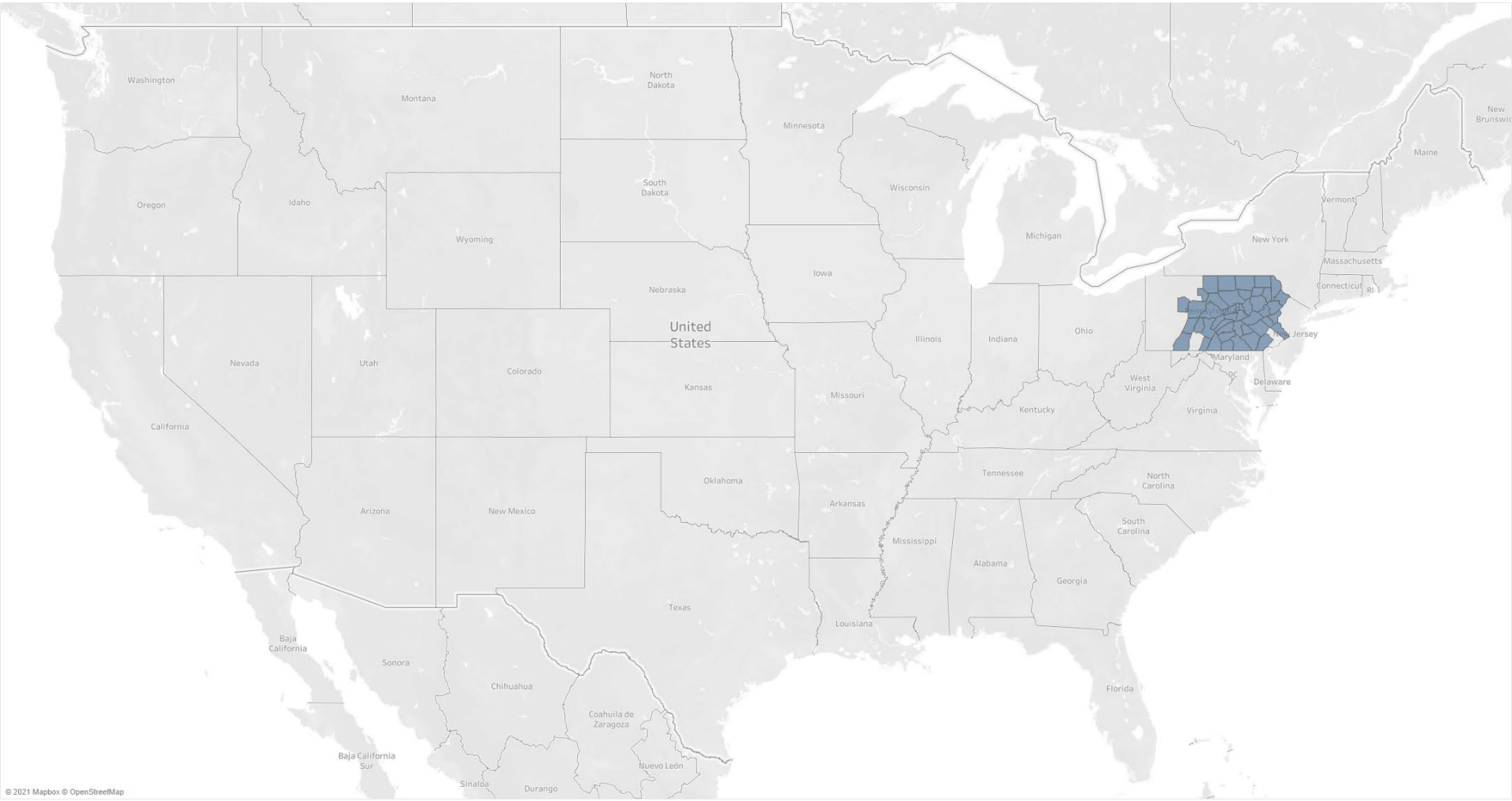
enrolled in these **42 Plans** in April 2021[3]

Which organizations are offering Structural Home Modifications?

✓ Geisinger Health

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where Structural Home Modifications (SSBCI) Are Available In 2021



Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

General Supports for Living (SSBCI)

What are "General Supports for Living" or "Transitional Supports?"

"General supports for living such as housing may be provided to chronically ill enrollees if the benefit has a reasonable expectation of improving or maintaining the health or overall function of the enrollee. General supports for living may be provided for a limited or extended duration as determined by the plan. The benefit may include plan-sponsored housing consultations and/or subsidies for rent or assisted living communities. Plans may also include subsidies for utilities such as gas, electric, and water as part of the benefit."[1]

How many plans are General Supports for Living in CY 2021?

150 Plans

Offering General Supports for Living in CY 2021
(*No EGHPs offering General Supports for Living)*

In CY 2020, offered by 67 Plans (124% increase)

Where are these benefits being offered?

16 states and Puerto Rico
have plans offering General Supports for Living in at least one county in CY 2021[2]

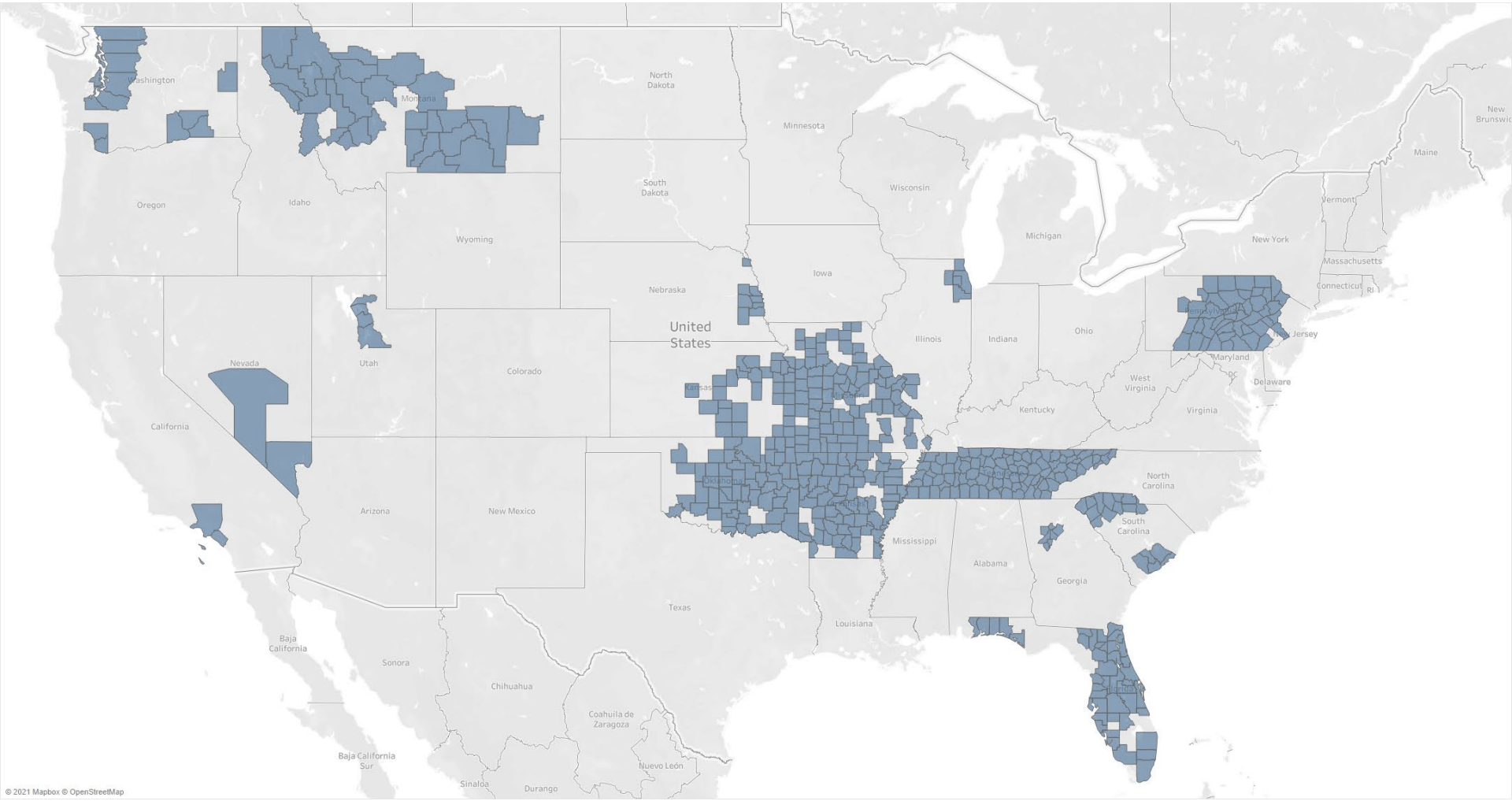
with 867,839 beneficiaries
enrolled in these **150 Plans** in April 2021[3]

Which organizations are offering General Supports for Living?

- ✓ Anthem Inc.
- ✓ Capital BlueCross
- ✓ Geisinger Health
- ✓ Humana Inc.
- ✓ Medical Card System, Inc.
- ✓ Renown Health
- ✓ Summit Master Company, LLC

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where General Supports for Living (SSBCI) Are Available In 2021



Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

Other, New SSBCI in 2021

In addition to the 10 SSBCI variables available from CMS, plans are able to input "Other" SSBCI. In 2020, only Service Dog Supports were available, but, in 2021, new benefit offerings are being introduced.

Benefit	Number of Plans Offering in 2021:
Service Dog Supports	80
Virtual Visit	62
Grocery Shopping and Door Drop	62
Prescription Pickup and Door Drop	62
Grocery Delivery Coverage	30
Pet Services	16
Independence and Safe Mobility with AAA	8
Thorough House Cleaning	7
Data Plan	2
Pet Care Services	2
Healthy Foods	1
TOTAL PLANS OFFERING NEW SSBCI	208

Source: ATI Advisory analysis of CMS PBP files, includes Employer Group Health Plans (EGHPs) and excludes PDPs, MMPs, Part B-only plans, and PACE. Note: Totals do not sum to 208 because plans may be offering multiple, other SSBCI benefits.

Expanded Definition of Primarily Health-Related Supplemental Benefits

In-Home Support Services

What are "In-Home Support Services?"

"In-home support services to assist individuals with disabilities and/or medical conditions in performing ADLs and IADLs within the home...Services must be provided by individuals licensed by the state to provide personal care services, or in a manner that is otherwise consistent with state requirements."[1]

How many plans are offering In-Home Support Services in CY 2021?

429 Plans

Offering In-Home Support Services in CY 2021
(*No EGHPs offering In-Home Support Services)*

In CY 2020, offered by 223 Plans (93% increase)

Where are these benefits being offered?

36 states and Puerto Rico
have plans offering In-Home Supports in at least one county in CY 2021[2]

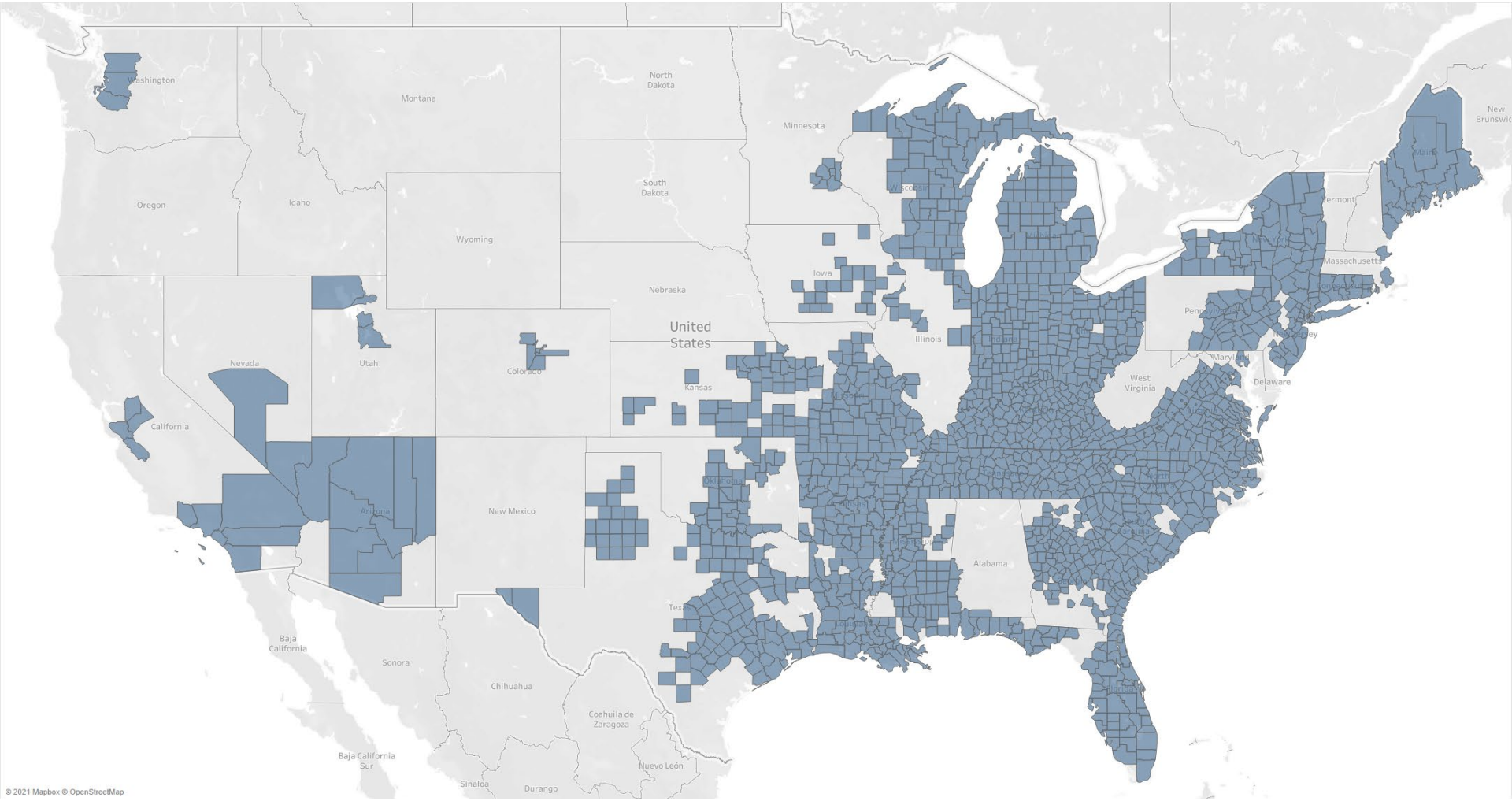
with 1,825,863 beneficiaries
Enrolled in these **429 Plans** in April 2021[3]

Which organizations are predominantly offering In-Home Supports?

- ✓ American Health Companies, Inc.
- ✓ Amerigroup
- ✓ Anthem Inc.
- ✓ Blue Cross Blue Shield of Michigan
- ✓ Capital BlueCross
- ✓ Centene/WellCare
- ✓ Humana
- ✓ Spectrum Health System
- ✓ SSM Healthcare Corporation
- ✓ Summa Health System

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where In-Home Support Services Are Available in 2021



Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

Adult Day Health Services

What are "Adult Day Health Services?"

"Services provided outside the home such as assistance with ADLs/IADLs, education to support performance of ADLs/IADLs, physical maintenance/rehabilitation activities, and social work services...adult day care services must be health related and provided by staff whose qualifications and/or supervision meet state licensing requirements."[1]

How many plans are offering Adult Day Health Services in CY 2021?

127 Plans

Offering Adult Day Health Services in CY 2021
(*No EGHPs offering Adult Day Health Services)*

In CY 2020, offered by 84 Plans (51% increase)

Where are these benefits being offered?

17 states

have plans offering Adult Day Health Services in at least one county in CY 2021[2]

with 672,601 beneficiaries

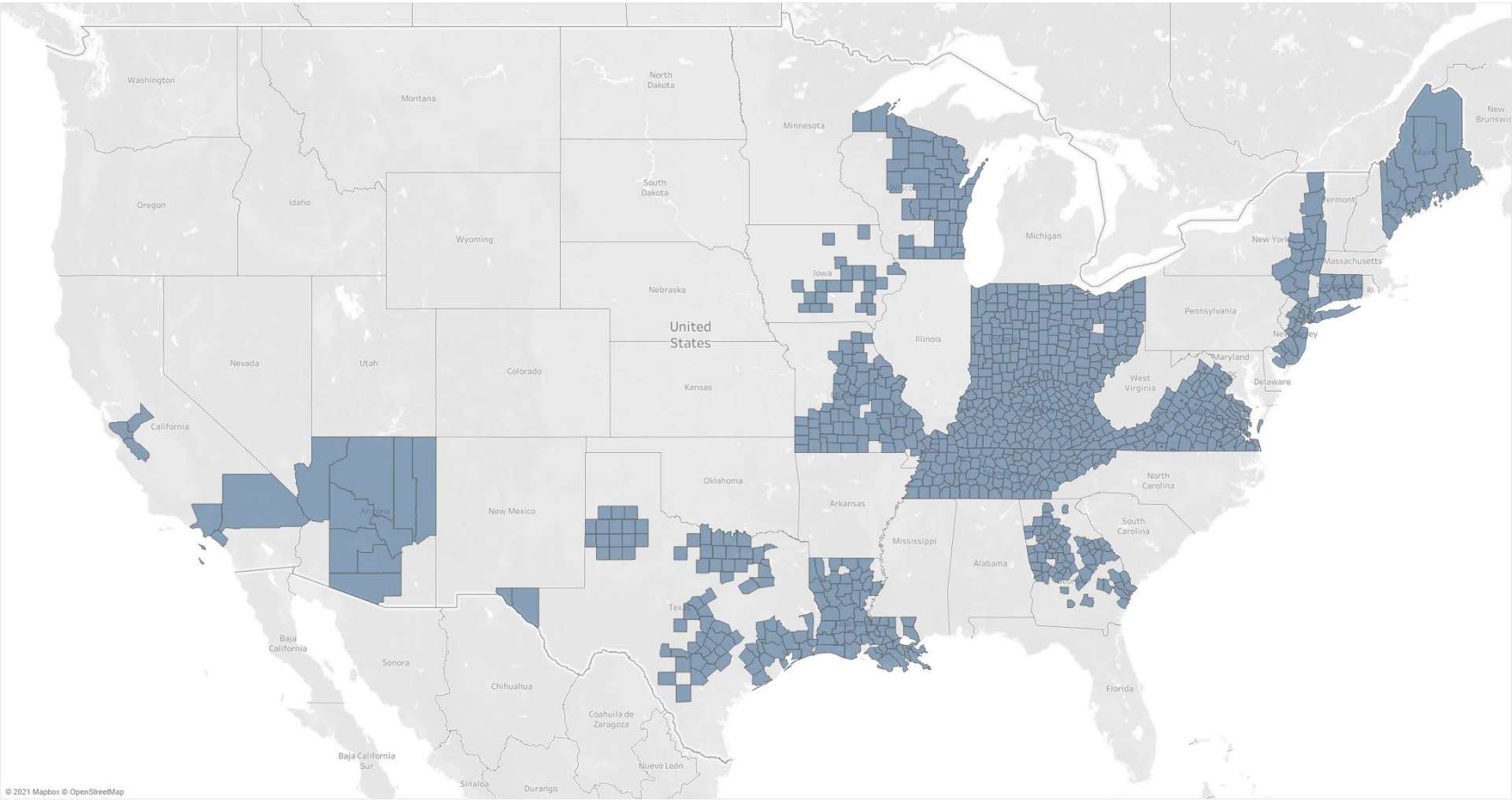
Enrolled in these **127 Plans** in April 2021[3]

Which organizations are offering Adult Day Health Services?

- ✓ Anthem Inc.
- ✓ Cigna
- ✓ El Paso County Hospital District
- ✓ Empire BlueCross BlueShield
- ✓ UnitedHealthcare

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where Adult Day Health Services Are Available in 2021



Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

Home-Based Palliative Care

What is "Home-Based Palliative Care?"

"Home-based palliative care services to diminish symptoms of terminally ill members with a life expectancy of greater than six months not covered by Medicare (e.g., palliative nursing and social work services in the home not covered by Medicare Part A)."[1]

How many plans are offering Home-Based Palliative Care in CY 2021?

134 Plans

Offering Home-Based Palliative Care in CY 2021
(*No EGHPs offering Home-Based Palliative Care)*

In CY 2020, offered by 61 Plans (120% increase)

Where are these benefits being offered?

11 states

have plans offering Home-Based Palliative Care in at least one county in CY 2021[2]

with 609,338 beneficiaries

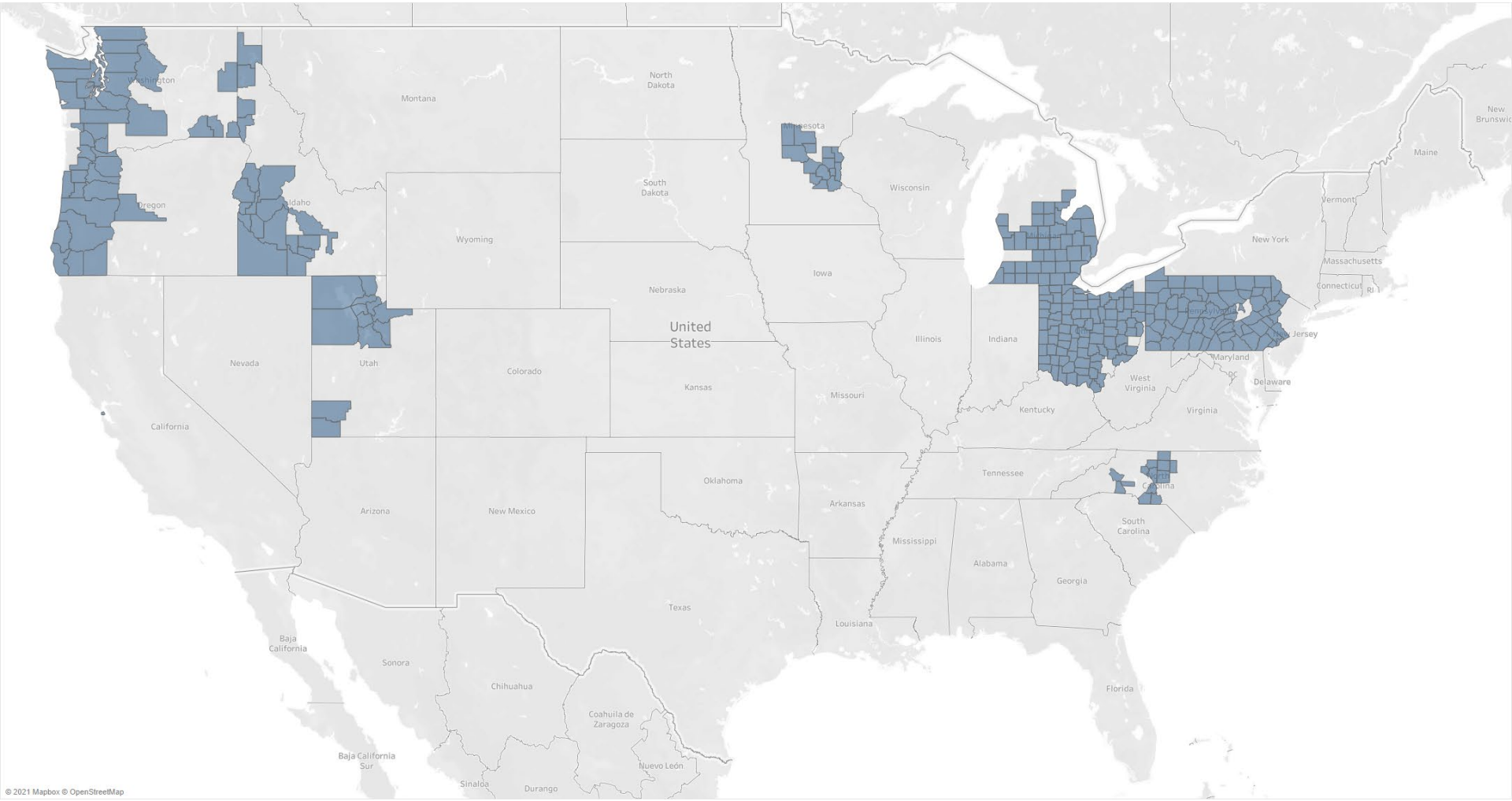
Enrolled in these **134 Plans** in April 2021[3]

Which organizations are offering Home-Based Palliative Care?

- ✓ Cambia Health Solutions, Inc.
- ✓ Chinese Hospital Association
- ✓ Hawaii Medical Service Association
- ✓ HealthPartners, Inc.
- ✓ Henry Ford Health System
- ✓ Independence Health Group, Inc.
- ✓ Kaiser Foundation Health Plan, Inc.
- ✓ Medical Mutual of Ohio
- ✓ Moses H. Cone Memorial Hospital Corp.
- ✓ UPMC Health System

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where Home-Based Palliative Care Are Available in 2021



Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

Support for Caregivers of Enrollees

What is "Caregiver Support?"

"Respite care provided through a personal care attendant or the provision of short-term institutional-based care, as appropriate…Respite care should be for short periods of time (e.g., a 3 few hours each week, a two-week period, a four-week period) and may include services such as counseling and training courses for caregivers of enrollees."[1]

How many plans are offering Caregiver Support in CY 2021?

95 Plans

Offering Caregiver Support in CY 2021
(*No EGHPs offering Caregiver Support)*

In CY 2020, offered by 125 Plans (24% decrease)

Where are these benefits being offered?

13 states

have plans offering Caregiver Support in at least one county in CY 2021[2]

with 560,565 beneficiaries

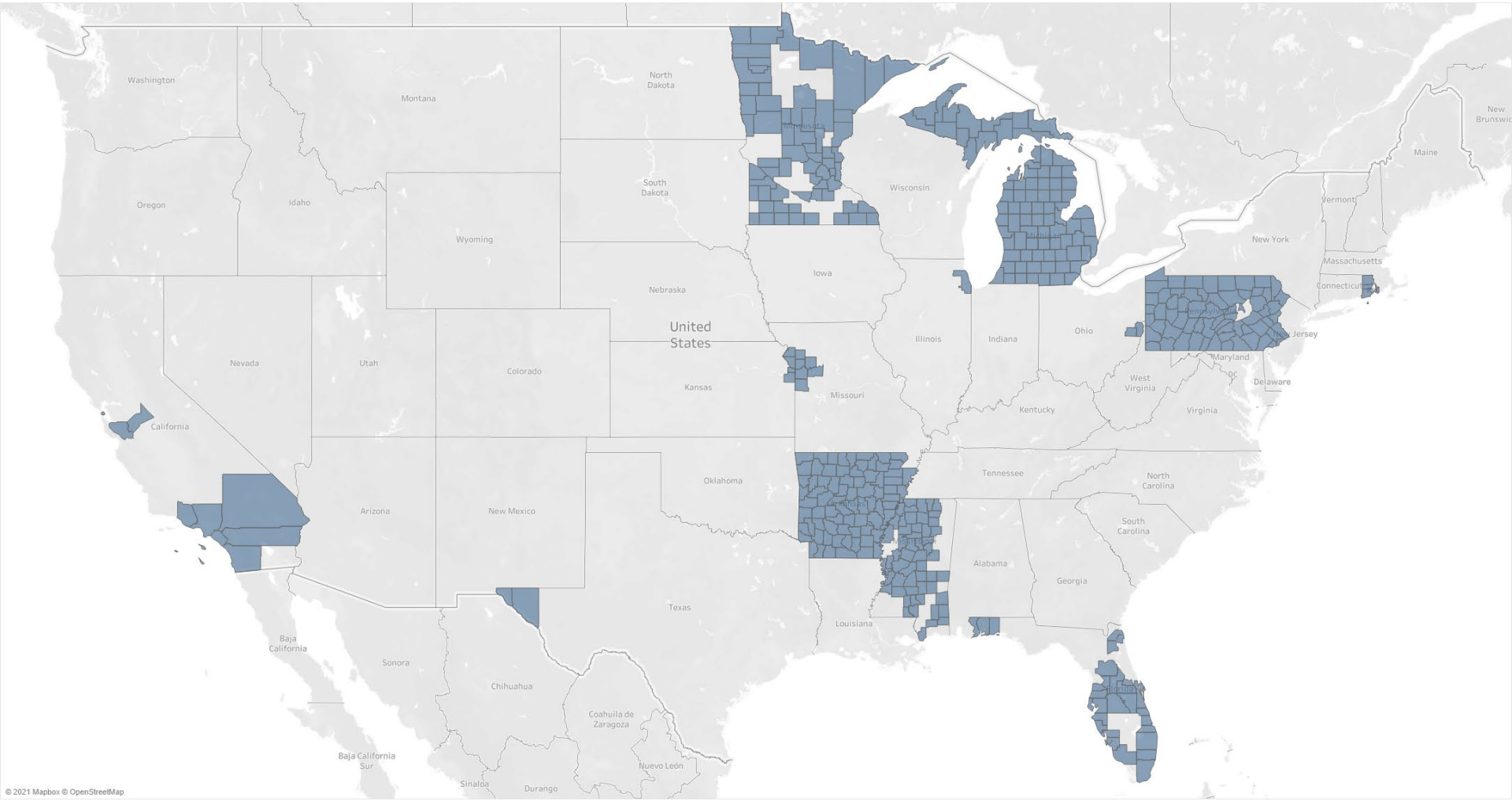
Enrolled in these **95 plans** in April 2021[3]

Which organizations are offering Caregiver Support?

- ✓ Aware Integrated, Inc.
- ✓ Blue Cross and Blue Shield of Kansas City
- ✓ Blue Cross BlueShield of Michigan Mutual Ins. Co.
- ✓ Blue Cross & Blue Shield of Rhode Island
- ✓ Doctors Healthcare Plans, Inc.
- ✓ El Paso County Hospital District
- ✓ Guidewell Mutual Holding Corporation
- ✓ MHNU Corporation
- ✓ SCAN Health Plan
- ✓ Select Founders, LLC
- ✓ Shared Health Dual Plus
- ✓ UCare Minnesota
- ✓ UPMC Health System
- ✓ Reliance HMO, Inc.

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where Caregiver Support Is Available in 2021



Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

Therapeutic Massage

What is "Therapeutic Massage?"

"Medically approved non-opioid pain treatment alternatives, including therapeutic massage furnished by a state licensed massage therapist. "Massage" should not be singled out as a particular aspect of other coverage (e.g., chiropractic care or occupational therapy) and must be ordered by a physician or medical professional in order to be considered primarily health related and not primarily for the comfort or relaxation of the enrollee."[1]

How many plans are offering Therapeutic Massage in CY 2021?

176 Plans

Offering Therapeutic Massage in CY 2021
(*170 plans excluding EGHPs*)

In CY 2020, offered by 230 Plans (23% decrease)

Where are these benefits being offered?

23 states and Puerto Rico

have plans offering Therapeutic Massage in at least one county in CY 2021[2]

with 464,823 beneficiaries

Enrolled in these **176 Plans** in April 2021[3]

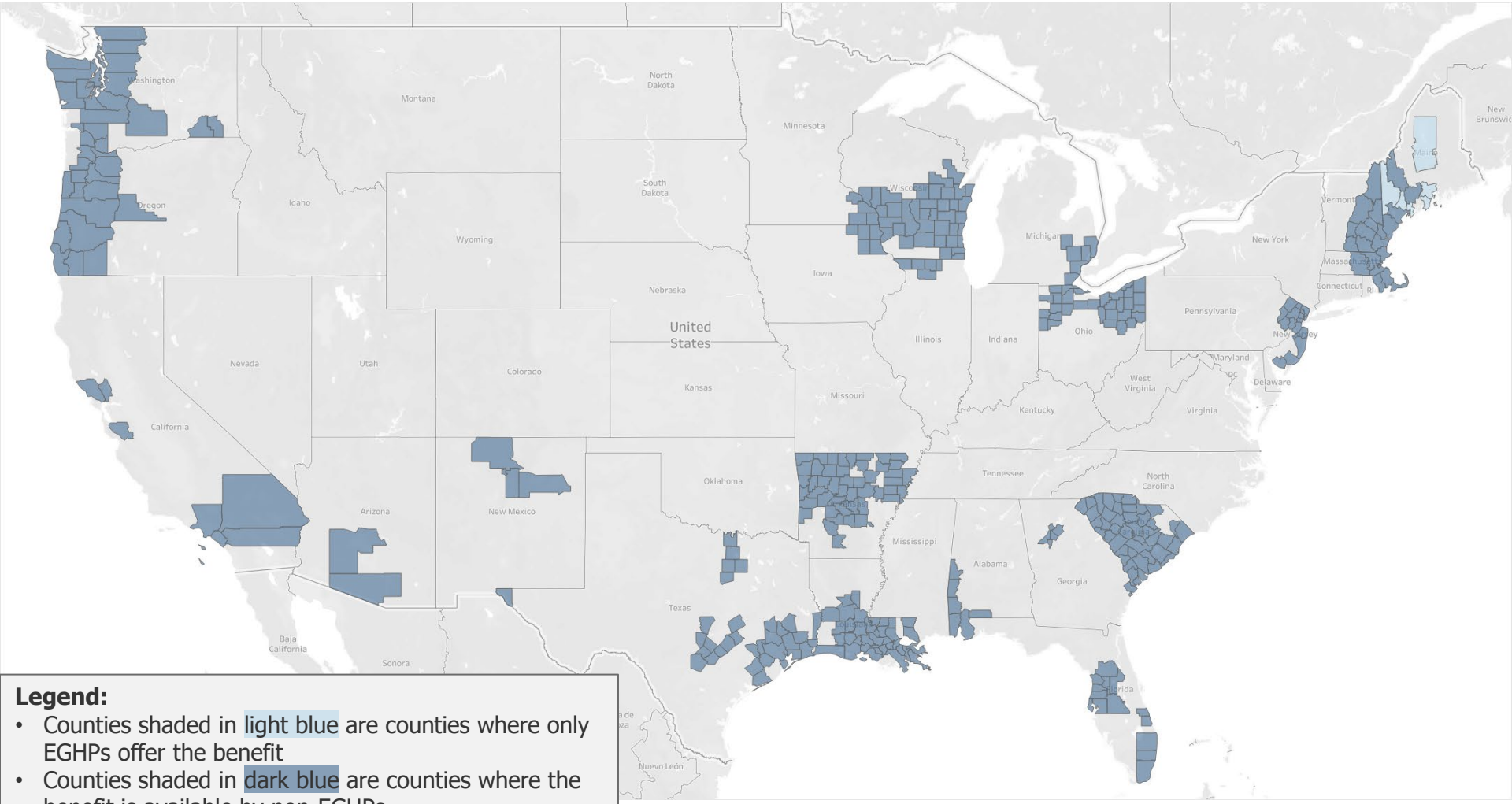
(464,823 beneficiaries in 176 plans excluding EGHPs, enrollment in EGHPs too small to be displayed)

Which organizations are offering Therapeutic Massage?

- ✓ AlohaCare
- ✓ Anthem Inc.
- ✓ Arkansas Blue Medicare
- ✓ "BayCare Health System, Inc.
- ✓ Blue Cross Blue Shield of Arizona
- ✓ Braven Health
- ✓ Cambia Health Solutions, Inc.
- ✓ Centene Corporation
- ✓ CHRISTUS Health
- ✓ Devoted Health
- ✓ Harvard Pilgrim Health Care, Inc.
- ✓ HMO Partners, Inc.
- ✓ Horizon Healthcare Services, Inc.
- ✓ "Medical Card System, Inc.
- ✓ Network Health, Inc.
- ✓ Reliance HMO, Inc.
- ✓ SCAN Health Plan
- ✓ Summa Health System Community
- ✓ Ultimate Health Plan, Inc.
- ✓ "University of Wisconsin Hospitals and Clinics

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis includes Employer Group Health Plans (EGHPs), excludes PDPs, MMPs, Part B-only plans, and PACE. 3. Enrollment pulled from April 2021 Contract/Plan/State/County file.

Counties Where Therapeutic Massage Is Available in 2021



Legend:

- Counties shaded in light blue are counties where only EGHPs offer the benefit
- Counties shaded in dark blue are counties where the benefit is available by non-EGHPs

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files.

Additional Information and Resources

More Information on Expanded Supplemental Benefits in MA

- For more information on new supplemental benefit offerings, including
  - How plans and providers partner to offer these benefits
  - Policy opportunities for these benefits
  - Past analyses, and
  - Additional resources

See the Advancing Non-Medical Supplemental Benefits in Medicare Advantage landing page