What Are These New, Non-Medical Benefits?

- Prior to 2019, Medicare Advantage (MA) plans could provide additional benefits over the base Medicare benefits. These benefits had to be primarily health-related and available uniformly.
- Expanded authorities now allow plans to offer a broader variety of meaningful benefits and allow for more targeting of benefits.
- These benefits (including expanded authorities) are all financed through rebates and premium dollars.

<table>
<thead>
<tr>
<th>Needs to be Primarily Health-Related?</th>
<th>Expansion of Definition of “Primarily Health-Related” for Supplemental Benefits (EPHRB)</th>
<th>Special Supplemental Benefits for the Chronically Ill (SSBCI)</th>
<th>Uniformity Flexibility (UF)</th>
<th>Value Based-Insurance Design (VBID) Model</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, but under the new definition of “primarily health-related”</td>
<td>No, plans have the flexibility to offer benefits that are not primarily health-related</td>
<td>Yes, but under the new definition of “primarily health-related”</td>
<td>No, plans have the flexibility to offer benefits that are not primarily health-related</td>
<td></td>
</tr>
</tbody>
</table>
| Examples of Benefits (Non-exhaustive) | • In-Home Support Services  
• Support for Caregivers of Enrollees  
• Adult Day Health Services  
• Home-Based Palliative Care  
• Therapeutic Massage | • Food and Produce  
• Meals beyond a limited basis  
• Pest Control  
• Transportation to Non-Medical Locations  
• Structural Home Modifications | N/A | N/A |

This chartbook provides analysis on EPHRB and SSBCI

# Landscape of These New Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Number of Plans Offering in 2020:</th>
<th>Number of Plans Offering in 2021:</th>
<th>Number of Plans Offering in 2022:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Expanded Primarily Health-Related Benefits (EPHRB)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>In-Home Support Services</td>
<td>223</td>
<td>429</td>
<td>729</td>
</tr>
<tr>
<td>Adult Day Health Services</td>
<td>84</td>
<td>127</td>
<td>50</td>
</tr>
<tr>
<td>Home-Based Palliative Care</td>
<td>61</td>
<td>134</td>
<td>147</td>
</tr>
<tr>
<td>Support for Caregivers of Enrollees</td>
<td>125</td>
<td>95</td>
<td>160</td>
</tr>
<tr>
<td>Therapeutic Massage</td>
<td>221</td>
<td>170</td>
<td>183</td>
</tr>
<tr>
<td>TOTAL (offering at least 1 Expanded Primarily Health-Related Benefit):</td>
<td>490</td>
<td>731</td>
<td>1,034</td>
</tr>
<tr>
<td><strong>Special Supplemental Benefits for the Chronically Ill (SSBCI)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Food and Produce</td>
<td>101</td>
<td>345</td>
<td>763</td>
</tr>
<tr>
<td>Meals (beyond limited basis)</td>
<td>71</td>
<td>371</td>
<td>403</td>
</tr>
<tr>
<td>Pest Control</td>
<td>118</td>
<td>208</td>
<td>326</td>
</tr>
<tr>
<td>Transportation for Non-Medical Needs</td>
<td>88</td>
<td>177</td>
<td>375</td>
</tr>
<tr>
<td>Indoor Air Quality Equipment and Services</td>
<td>52</td>
<td>140</td>
<td>166</td>
</tr>
<tr>
<td>Social Needs Benefit</td>
<td>34</td>
<td>211</td>
<td>244</td>
</tr>
<tr>
<td>Complementary Therapies</td>
<td>1</td>
<td>0</td>
<td>123</td>
</tr>
<tr>
<td>Services Supporting Self-Direction</td>
<td>20</td>
<td>96</td>
<td>151</td>
</tr>
<tr>
<td>Structural Home Modifications</td>
<td>44</td>
<td>42</td>
<td>57</td>
</tr>
<tr>
<td>General Supports for Living</td>
<td>67</td>
<td>150</td>
<td>328</td>
</tr>
<tr>
<td>“Other” Non-Primarily Health-Related SSBCI</td>
<td>51</td>
<td>191</td>
<td>359</td>
</tr>
<tr>
<td>TOTAL (offering Non-Primarily Health-Related SSBCI):</td>
<td>245</td>
<td>812</td>
<td>1,126</td>
</tr>
<tr>
<td>Offering Only Primarily Health-Related SSBCI</td>
<td>22</td>
<td>111</td>
<td>166</td>
</tr>
<tr>
<td>TOTAL (offering any SSBCI):</td>
<td>267</td>
<td>923</td>
<td>1,292</td>
</tr>
</tbody>
</table>

**Note:** For all analyses, a ‘plan’ is defined as the combination of a Contract Number, Plan ID, and Segment ID.

**Sources:** ATI Advisory analysis of CMS PBP files, excludes Employer Group Health Plans (EGHPs), Prescription Drug Plans (PDPs), Medicaid-Medicaid Plans (MMPs), Part B-only plans, and PACE. Analyses capture benefits that are filed under specific variables for the benefits above and do not capture benefits filed under “Other” categories, except for SSBCI benefits.
Geography of Plans Offering EPHRB in Plan Year 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Geography of Plans Offering Non-Primarily Health-Related SSBCI in Plan Year 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Plan Year 2022 SSBCI
Food and Produce (SSBCI)

How does CMS define “Food and Produce?”
“Food and produce to assist chronically ill enrollees in meeting nutritional needs may be covered as SSBCI. Plans may include items such as (but not limited to) produce, frozen foods, and canned goods. Tobacco and alcohol are not permitted.”\(^1\)

How many plans are offering Food and Produce in PY 2022?

763 Plans
Offering Food and Produce in PY 2022

In PY 2021, offered by 345 Plans
(121% increase)

Where are these benefits being offered?

42 states and Puerto Rico have plans offering Food and Produce in at least one county in PY 2022\(^2\)

Which organizations are offering the most plans with Food and Produce?

- Alignment Healthcare USA, LLC
- Anthem Inc.
- Blue Cross Blue Shield of Michigan Mutual Ins. Co.
- Bright Health Group, Inc.
- Centene Corporation
- CIGNA
- Clover Health Holdings, Inc.
- CVS Health Corporation
- Devoted Health, Inc.
- Humana Inc.
- Independence Health Group, Inc.
- Medica Holding Company
- Molina Healthcare, Inc.
- Zing Health Consolidator, Inc.

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where Food and Produce (SSBCI) Are Available In 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Meals (SSBCI)

How does CMS define “Meals (beyond limited basis)?”
“Meals may be offered beyond a limited basis as a non-primarily health-related benefit to chronically ill enrollees. Meals may be home-delivered and/or offered in a congregate setting.”¹

How many plans are offering Meals in PY 2022?

403 Plans
Offering Meals in PY 2022

In PY 2021, offered by 371 Plans (8% increase)

Where are these benefits being offered?

37 states and Puerto Rico have plans offering Meals in at least one county in PY 2022²

Which organizations are offering Meals?

- Anthem Inc.
- Aware Integrated, Inc.
- Cambia Health Solutions, Inc.
- Centene Corporation
- Gateway Health, LLC.
- Geisinger Health
- Guidewell Mutual Holding Corporation
- Humana Inc.
- Independence Health
- Martin's Point Health Care, Inc.
- Medica Holding Company
- MHNU Corporation
- Montage Health
- Renown Health

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where Meals (SSBCI) Are Available In 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Pest Control (SSBCI)

How does CMS define “Pest Control?”
“Pest eradication services that are necessary to ensure the health, welfare, and safety of the chronically ill enrollee. Services may include pest control treatment(s) or products that may assist the enrollee in the pest eradication (e.g., traps, pest control sprays, cleaning supplies).”

How many plans are offering Pest Control in PY 2022?

326 Plans
Offering Pest Control in PY 2022

In PY 2021, offered by 208 Plans
(57% increase)

Where are these benefits being offered?

37 states and Puerto Rico
have plans offering Pest Control in at least one county in PY 2022

Which organizations are offering Pest Control?
- Alignment Healthcare USA, LLC
- Anthem Inc.
- Centene Corporation
- Humana Inc.
- Medical Card System, Inc.
- Molina Healthcare, Inc.
- SCAN Group

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where Pest Control (SSBCI) Is Available In 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
### Transportation for Non-Medical Needs (SSBCI)

#### How does CMS define “Transportation for Non-Medical Needs?”
“Transportation to obtain non-medical items and services, such as for grocery shopping, banking, and transportation related to any other SSBCI, is a non-primarily health-related benefit. Such transportation may be reimbursed, arranged, or directly provided by an MA plan as a SSBCI.”

#### How many plans are offering Transportation in PY 2022?

<table>
<thead>
<tr>
<th>375 Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Offering Transportation in PY 2022</td>
</tr>
<tr>
<td>In PY 2021, offered by 177 Plans</td>
</tr>
<tr>
<td>(112% increase)</td>
</tr>
</tbody>
</table>

#### Where are these benefits being offered?

**42 states and Puerto Rico**

have plans offering Transportation in at least one county in PY 2022

#### Which organizations are offering Transportation?

- Anthem Inc.
- AvMed, Inc.
- Aware Integrated, Inc.
- Bright Health Group, Inc.
- Centene Corporation
- CIGNA
- Commonwealth Care Alliance, Inc.
- Gateway Health, LLC.
- Humana Inc.
- Medica Holding Company
- Medical Card System, Inc.
- Molina Healthcare, Inc.
- Montage Health
- SCAN Group
- Sentara Health Care (SHC)
- Triple-S Management Corporation
- Universal Health Services
- University of Utah

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where Transportation (SSBCI) Is Available In 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
How does CMS define “Indoor Air Quality Equipment and Services?”
“Equipment and services to improve indoor air quality, such as temporary or portable air conditioning units, humidifiers, dehumidifiers, High Efficiency Particulate Air filters, and carpet cleaning may be covered as SSBCI. Plans may also include installation and servicing of equipment as part of the benefit.”

How many plans are offering Indoor Air Quality Services in PY 2022?

166 Plans
Offering Indoor Air Quality Services in PY 2022
In PY 2021, offered by 140 Plans (19% increase)

Where are these benefits being offered?
27 states
have plans offering Indoor Air Quality Services in at least one county in PY 2022

Which organizations are offering Indoor Air Quality Services?
✓ Alignment Healthcare USA, LLC
✓ Centene Corporation
✓ Gateway Health, LLC.
✓ Geisinger Health
✓ Humana Inc.
✓ Montage Health

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where Indoor Air Quality Services (SSBCI) Are Available In 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Social Needs Benefit (SSBCI)

How does CMS define a “Social Needs Benefit?”
“Access to community or plan-sponsored programs and events to address enrollee social needs, such as non-fitness club memberships, community or social clubs, park passes, and access to companion care, marital counseling, family counseling, classes for enrollees with primary caregiving responsibilities for a child, or programs or events to address enrollee isolation and improve emotional and/or cognitive function, are non-primarily health-related benefits that may be covered as SSBCI.”

How many plans are offering Social Needs Benefits in PY 2022?

244 Plans
Offering a Social Needs Benefit in PY 2022

In PY 2021, offered by 211 Plans
(16% increase)

Where are these benefits being offered?

29 states and Puerto Rico
have plans with a Social Needs Benefit in at least one county in PY 2022

Which organizations are offering a Social Needs Benefit?

- Alignment Healthcare USA, LLC
- Anthem Inc.
- Athena Healthcare Holdings, LLC
- Aware Integrated, Inc.
- Blue Cross and Blue Shield of Kansas City
- Cambia Health Solutions, Inc.
- Centene Corporation
- Clever Care Health Plan, Inc.
- CVS Health Corporation
- HealthPartners, Inc.
- Humana Inc.
- Longevity Health Founders, LLC
- Martin’s Point Health Care, Inc.
- Medica Holding Company
- Montage Health
- Regency ISNP Holdings LLC
- Rifkin Managed Care Holding, LLC
- University of Utah

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where Social Needs Benefits (SSBCI) Are Available In 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Complementary Therapies (SSBCI)

How does CMS define “Complementary Therapies?”
“Complementary therapies offered alongside traditional medical treatment may be offered as non-primarily health-related SSBCI. Complementary therapies must be provided by practitioners who are licensed or certified, as applicable, in the state in which they practice and are furnishing services within the scope of practice defined by their licensing or certifying state.”¹

How many plans are offering Complementary Therapies in PY 2022?

123 Plans
Offering Complementary Therapies in PY 2022

In PY 2021, offered by 0 Plans

Where are these benefits being offered?

24 states
have plans offering Complementary Therapies in at least one county in PY 2022²

Which organizations are offering Complementary Therapies?
✓ Humana Inc.

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where Complementary Therapies (SSBCI) Are Available In 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Services Supporting Self-Direction (SSBCI)

How does CMS define “Services Supporting Self-Direction?”

“Services...that allow enrollees to have the responsibility for managing all aspects of healthcare delivery in a person-centered planning process...Plans may provide services to assist in the establishment of decision-making authority for healthcare needs (e.g., power of attorney for health services) and/or may provide education such as financial literacy classes, technology education, and language classes. Interpreter services may also be provided to enrollees to facilitate encounters with healthcare providers. Plans may not include expenses for funerals as a covered benefit.”

How many plans are offering Services Supporting Self-Direction in PY 2022?

151 Plans
Offering Self-Direction Services in PY 2022

In PY 2021, offered by 96 Plans
(57% increase)

Where are these benefits being offered?

27 states
have plans offering Services Supporting Self-Direction in at least one county in PY 2022

Which organizations are offering Services Supporting Self-Direction?

- Athena Healthcare Holdings, LLC
- Capital BlueCross
- HealthPartners, Inc.
- Humana Inc.
- Independent Living Systems, LLC
- Martin's Point Health Care, Inc.
- University of Utah

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where Services Supporting Self-Direction (SSBCI) Are Available In 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
How does CMS define “Structural Home Modifications?”
“Structural modifications to the home that may assist in the chronically ill enrollee’s overall function, health, or mobility are permitted if those items and services have a reasonable expectation of improving or maintaining the health or overall function of the chronically ill enrollee (e.g., widening of hallways or doorways, permanent mobility ramps, easy use doorknobs and faucets).”

How many plans are offering Structural Home Modifications in PY 2022?

57 Plans
Offering Structural Home Modifications in PY 2022

In PY 2021, offered by 42 Plans (36% increase)

Where are these benefits being offered?

16 states
has plans offering Structural Home Modifications in at least one county in PY 2022

Which organizations are offering Structural Home Modifications?

- Centene Corporation
- Geisinger Health
- Henry Ford Health System

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where Structural Home Modifications (SSBCI) Are Available In 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
### General Supports for Living (SSBCI)

<table>
<thead>
<tr>
<th>How does CMS define “General Supports for Living” or “Transitional Supports?”</th>
</tr>
</thead>
<tbody>
<tr>
<td>“General supports for living such as housing may be provided to chronically ill enrollees if the benefit has a reasonable expectation of improving or maintaining the health or overall function of the enrollee. General supports for living may be provided for a limited or extended duration as determined by the plan. The benefit may include plan-sponsored housing consultations and/or subsidies for rent or assisted living communities. Plans may also include subsidies for utilities such as gas, electric, and water as part of the benefit.”</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>How many plans are offering General Supports for Living in PY 2022?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>328 Plans</strong></td>
</tr>
<tr>
<td>Offering General Supports for Living in PY 2022</td>
</tr>
<tr>
<td>In PY 2021, offered by 150 Plans</td>
</tr>
<tr>
<td>(119% increase)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Where are these benefits being offered?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>40 states and Puerto Rico</strong></td>
</tr>
<tr>
<td>have plans offering General Supports for Living in at least one county in PY 2022</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Which organizations are offering General Supports for Living?</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Anthem Inc.</td>
</tr>
<tr>
<td>✓ Capital BlueCross</td>
</tr>
<tr>
<td>✓ Centene Corporation</td>
</tr>
<tr>
<td>✓ Devoted Health, Inc.</td>
</tr>
<tr>
<td>✓ Geisinger Health</td>
</tr>
<tr>
<td>✓ Healthfirst, Inc.</td>
</tr>
<tr>
<td>✓ Humana Inc.</td>
</tr>
<tr>
<td>✓ Medical Card System, Inc.</td>
</tr>
<tr>
<td>✓ Montage Health</td>
</tr>
<tr>
<td>✓ Renown Health</td>
</tr>
<tr>
<td>✓ Triple-S Management Corporation</td>
</tr>
<tr>
<td>✓ Troy Holdings, Inc.</td>
</tr>
</tbody>
</table>

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where General Supports for Living (SSBCI) Are Available In 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
“Other” Non-Primarily Health-Related SSBCI in 2022

In addition to the 10 SSBCI CMS outlined in their 2019 guidance, plans can offer “Other” SSBCI

<table>
<thead>
<tr>
<th>“Other” Benefit</th>
<th>Number of Plans Offering in 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pet Care, Assistance, or Services</td>
<td>160</td>
</tr>
<tr>
<td>Travel Care Assistance</td>
<td>123</td>
</tr>
<tr>
<td>Barber and Beauty Shop Care</td>
<td>123</td>
</tr>
<tr>
<td>Service Dog Support or Supplies</td>
<td>87</td>
</tr>
<tr>
<td>Grocery Delivery Coverage</td>
<td>87</td>
</tr>
<tr>
<td>Virtual Visit</td>
<td>45</td>
</tr>
<tr>
<td>Prescription Pickup and Door Drop</td>
<td>45</td>
</tr>
<tr>
<td>Roadside Assistance</td>
<td>16</td>
</tr>
<tr>
<td>In-Home Minor Repairs</td>
<td>16</td>
</tr>
<tr>
<td>Personal Care Items</td>
<td>12</td>
</tr>
<tr>
<td>Personal Hygiene Care</td>
<td>9</td>
</tr>
<tr>
<td>Independence and Safety Mobility with AAA</td>
<td>7</td>
</tr>
<tr>
<td>Identity Theft Insurance</td>
<td>4</td>
</tr>
<tr>
<td>Housekeeping</td>
<td>1</td>
</tr>
<tr>
<td>Memory Support Kit</td>
<td>1</td>
</tr>
<tr>
<td><strong>Total Plans Offering “Other” Non-Primarily Health-Related SSBCI</strong></td>
<td>359</td>
</tr>
</tbody>
</table>

Note: Totals do not sum to 359 as plans may be offering more than one of these benefits. Source(s): CMS Guidance; ATI Advisory analysis of CMS PBP files, excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Plan Year 2022 EPHRB
In-Home Support Services

How does CMS define “In-Home Support Services?”
“In-home support services to assist individuals with disabilities and/or medical conditions in performing ADLs and IADLs within the home...Services must be provided by individuals licensed by the state to provide personal care services, or in a manner that is otherwise consistent with state requirements.”

How many plans are offering In-Home Support Services in PY 2022?

**729 Plans**
Offering In-Home Support Services in PY 2022

In PY 2021, offered by 429 Plans
(70% increase)

Where are these benefits being offered?

**43 states and Puerto Rico**
have plans offering In-Home Supports in at least one county in PY 2022

Which organizations offer the most plans with In-Home Supports?

- American Health Companies, Inc.
- Anthem Inc.
- Blue Cross Blue Shield of Michigan Mutual Ins. Co.
- Centene Corporation
- CIGNA
- Guidewell Mutual Holding Corporation
- Humana Inc.
- SCAN Group
- SSM Health Care Corporation
- Zing Health Consolidator, Inc

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where In-Home Support Services Are Available in 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Adult Day Health Services

How does CMS define “Adult Day Health Services?”
“Services provided outside the home such as assistance with ADLs/IADLs, education to support performance of ADLs/IADLs, physical maintenance/rehabilitation activities, and social work services...adult day care services must be health related and provided by staff whose qualifications and/or supervision meet state licensing requirements.”

How many plans are offering Adult Day Health Services in PY 2022?

50 Plans
Offering Adult Day Health Services in PY 2022
In PY 2021, offered by 127 Plans (61% decrease)

Where are these benefits being offered?
7 states
have plans offering Adult Day Health Services in at least one county in PY 2022

Which organizations are offering Adult Day Health Services?
- Anthem Inc.
- Cigna
- El Paso County Hospital District
- UnitedHealthcare

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where Adult Day Health Services Are Available in 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Home-Based Palliative Care

How does CMS define “Home-Based Palliative Care?”
“Home-based palliative care services to diminish symptoms of terminally ill members with a life expectancy of greater than six months not covered by Medicare (e.g., palliative nursing and social work services in the home not covered by Medicare Part A).”¹

How many plans are offering Home-Based Palliative Care in PY 2022?
147 Plans
Offering Home-Based Palliative Care in PY 2022

In PY 2021, offered by 134 Plans (10% increase)

Where are these benefits being offered?
11 states
have plans offering Home-Based Palliative Care in at least one county in PY 2022²

Which organizations are offering Home-Based Palliative Care?
- Cambia Health Solutions, Inc.
- Chinese Hospital Association
- Hawaii Medical Service Association
- HealthPartners, Inc.
- Henry Ford Health System
- Independence Health Group, Inc.
- Kaiser Foundation Health Plan, Inc.
- MEDICAL MUTUAL OF OHIO
- Moses H. Cone Memorial Hospital Corp.
- UPMC Health System

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where Home-Based Palliative Care Is Available in 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Support for Caregivers of Enrollees

How does CMS define “Caregiver Support?”
“Respite care provided through a personal care attendant or the provision of short-term institutional-based care, as appropriate...Respite care should be for short periods of time (e.g., a few hours each week, a two-week period, a four-week period) and may include services such as counseling and training courses for caregivers of enrollees.”1

How many plans are offering Caregiver Support in PY 2022?

160 Plans
Offering Support for Caregivers of Enrollees in PY 2022

In PY 2021, offered by 95 Plans (68% increase)

Where are these benefits being offered?

17 states
have plans offering Caregiver Support in at least one county in PY 20222

Which organizations are offering Caregiver Support?

- Aware Integrated, Inc.
- Blue Cross & Blue Shield of Rhode Island
- Blue Cross and Blue Shield of Kansas City
- Blue Cross Blue Shield of Kansas
- Blue Cross Blue Shield of Michigan Mutual Ins. Co.
- BlueCross BlueShield of Tennessee
- Commonwealth Care Alliance, Inc.
- DOCTORS HEALTHCARE PLANS, INC.
- El Paso County Hospital District
- Guidewell Mutual Holding Corporation
- Los Angeles Jewish Home for the Aging
- MHNU Corporation
- RELIANCE HMO, INC
- SCAN Group
- Select Founders, LLC
- UCare Minnesota
- UnitedHealth Group, Inc.
- UPMC Health System

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where Caregiver Supports Are Available in 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Therapeutic Massage

How does CMS define “Therapeutic Massage?”

“Medically approved non-opioid pain treatment alternatives, including therapeutic massage furnished by a state licensed massage therapist. “Massage” should not be singled out as a particular aspect of other coverage (e.g., chiropractic care or occupational therapy) and must be ordered by a physician or medical professional in order to be considered primarily health related and not primarily for the comfort or relaxation of the enrollee.”

How many plans are offering Therapeutic Massage in PY 2022?

183 Plans

Offering Support for Caregivers of Enrollees in PY 2022

In PY 2021, offered by 170 Plans (8% increase)

Where are these benefits being offered?

24 states and Puerto Rico have plans offering Therapeutic Massage in at least one county in PY 2022

Which organizations are offering Therapeutic Massage?

- AlohaCare
- Anthem Inc.
- Astiva Group, LLC
- BayCare Health System, Inc.
- Blue Cross Blue Shield of Arizona
- Bright Health Group, Inc.
- Cambia Health Solutions, Inc.
- Centene Corporation
- CHRISTUS Health
- CVS Health Corporation
- Devoted Health, Inc.
- Highmark Health
- HMO Partners, Inc.
- Horizon Healthcare Services, Inc.
- J.B. Cotton & Company, LLC
- Medical Card System, Inc.
- Network Health, Inc.
- NJ Collaborative Care, LLC
- Point32Health, Inc.
- RELIANCE HMO, INC
- SCAN Group
- Summa Health System
- University of Wisconsin Hospitals
- USAble Mutual Insurance Co.

Source: ATI Advisory analysis of PBP files. 1. CMS Guidance. 2. Note: Analysis excludes EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Counties Where Therapeutic Massage Is Available in 2022

Note: Map does not include Hawaii, Alaska, or other U.S. territories (like Puerto Rico) where plans may be offered. Source: ATI Advisory analysis of CMS PBP files excludes, EGHPs, PDPs, MMPs, Part B-only plans, and PACE.
Additional Information and Resources
For More Information

• For more information on these benefits including...
  – How plans and providers partner to offer these benefits
  – Policy opportunities for these benefits
  – Past analyses, and
  – Additional resources

See the “Advancing Non-Medical Supplemental Benefits in Medicare Advantage” landing page on ATI’s website